



Inline Digital, Inc. Privacy Policy

Last Updated: October 8, 2019

INTRODUCTION

At Inline Digital Inc., we are committed to respecting and protecting the privacy of the visitors on our website and the customers of our services. In this Privacy Policy we will inform you about the way we collect, use, and disclose information, data and personal data when you visit our website or make use and subscribe to our services. By visiting our website and using our services (“Services”) in any manner, you understand and consent that we will store, collect and process both personal and non-personal data.

WHAT DOES THIS PRIVACY POLICY COVER?

This Privacy Policy covers our treatment of personally identifiable information (“Personal Information”) that we gather when you are accessing or using our Services, but not to the practices of companies we don’t own or control, or people that we don’t manage. We gather various types of Personal Information from our users, as explained in more detail below, and we use this Personal Information internally in connection with our Services, including to personalize, provide, and improve our services, to contact you and allow other users to contact you, to fulfill your requests for certain products and services, and to analyze how you use the Services. In certain cases, we may also share some Personal Information with third parties, but only as described below.

We do not knowingly collect or solicit personal information from anyone under the age of 16. If you are under 16, please do not attempt to register for the Services or send any personal information about yourself to us. If we learn that we have collected personal information from a child under age 16, we will delete that information as quickly as possible. If you believe that a child under 16 may have provided us personal information, please contact us at info@inlinedigital.io.

All information requested by Inline Digital is mandatory and your refusal or failure to provide such information could make it impossible to use and register to our services. At times, we may indicate that certain data is not mandatory to provide, and as a result you are free to refrain from sharing with us. If you are uncertain which data and personal data is mandatory in order to use our services, you are welcome to contact us at: info@inlinedigital.io.

We shall take reasonable security measures to prevent unauthorized access to, disclosure or modification of all the information and data we collect. Our method of collecting and processing data is carried out in an automated way and shall follow organizational procedures in conformity with the purposes mentioned in these policies.

We may also authorize and appoint external parties, including but not limited to third-party technical service providers, mail carriers and hosting providers. The most recent list of these parties may be requested from us by e-mailing us at: info@inlinedigital.io.

COLLECTION & USE

We store and collect different types of information and data to provide our services to you, and to improve our services.

Personal data

We will collect and process data and personal data in one of the following situations:

- A. Users have given us their consent;
- B. The performance of a contractual agreement or pre-contractual obligation with users;
- C. In order to adhere to a legal obligation to which we are subject;
- D. When the handling of data and personal data is carried out in the public interest;
- E. When the handling of data and personal data is necessary to protect our or third-parties' legitimate interests.

Types of Data

While using our service, we may ask you to provide us information that may lead to your personal identification. We may request the following personal information:

- A. First and Last Name;
- B. Email Addresses;
- C. Billing Address + Shipping Address for businesses;
- D. Business Phone Number.

Retention Time

Your data and personal data shall be processed for as long as the legitimate purpose mentioned in this Privacy Policy requires processing. There are situations under which we retain data and personal data for a longer period of time. An example is when you have not withdrawn your consent or under a legal duty or judicial order. Once the retention period has expired, we may delete your data and personal data permanently, and as a result your right to access, delete and correct data and personal data cannot be exercised by you.

OUR RESPONSIBILITY

Inline, its employees, affiliates, contractors and agents are responsible for your Personal Information. We may contract the services of third-parties with whom we will share data. Some of these third-parties may be located outside of the United States or Europe. The transfer of data and personal data to these

third-parties only occurs after we have confirmed that their data protection and privacy policies are in accordance with our standards of data protection and legal safeguards.

Usage data

Inline may store and collect usage data from visitors and users, including but not limited to: Internet Protocol (IP) addresses, browser type and version, pages you visit on our website, duration, time and date of your visit and other unique features that may identify your device or computer. We do not rent or sell your Personal Information in personally identifiable form to anyone. However, we may choose to buy or sell assets, and may share and/or transfer account, contact, and other Personal Information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information could be one of the assets transferred to or acquired by a third party.

We may de-identify your Personal Information so that you are not identified as an individual, and provide that information to our partners. We may also provide aggregate usage information to our partners (or allow partners to collect that information from you), who may use such information to understand how often and in what ways people use our Services, so that they, too, can provide you with an optimal online experience.

USE OF DATA

Inline Digital Inc. uses the collected data for various purposes:

- A. To provide our services to you;
- B. To communicate with you through phone and email;
- C. To provide you with information related to other services we may offer in the future, and related marketing communications only after you have opted in to receive such information;
- D. To grant users access to our services, after specific features of those services are chosen;
- E. To give customer support, and detect and prevent technical matters;
- F. To monitor the way our services are being used;
- G. To evaluate and improve our website, app and services.

YOUR RIGHTS

Users may exercise their rights regarding their personal data, and have the right to:

- A. Withdraw consent where they have previously given their consent to the processing of their data;
- B. Object to the processing of their data if it is carried out on a legal basis other than consent;
- C. Verify the accuracy of their data and ask for updates or corrections;
- D. Restrict the processing of their data, in which case we will not process that data for any purpose other than storing it;
- E. Obtain the complete and full erasure of their data from us;

- F. Receive their data in a structured and machine-readable format, and have it transmitted to another controller without any hindrance;
- G. Bring a claim before their competent Data Protection Authority (DPA).

YOUR ACCESS TO PERSONAL INFORMATION

Unless you have received login credentials to use the Service, the Services currently do not include the ability to access your information; however, the information you can view, update, and delete may change as the Services change. If you have any questions about the information we have on file about you (including any request to delete, correct, or update that information), please contact us at info@inlinedigital.io.

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to ask us for a notice identifying the categories of Personal Information which we share with our affiliates and/or third parties for marketing purposes, and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please submit a written request to:

Inline Digital, Inc.
ATTN: Privacy Policy
54 Noll St. Apt. 323
Brooklyn, NY 11206

You can always opt not to disclose information to us, but keep in mind some information may be needed to register with us or to take advantage of some of our features. You may be able to add, update, or delete information as explained above. When you update information, however, we may maintain a copy of the unrevised information in our records. Some information may remain in our records even if you request deletion of such information from your account. We may use aggregated data derived from or incorporating your Personal Information after you update or delete it, but not in a manner that would identify you personally.

DATA TRANSFER

All information, personal and non-personal data may be transferred, stored and kept on our computers and workstations located outside of the country you reside, and where different privacy and data protection laws may apply. We only transfer your information, personal and non-personal data to other jurisdictions, when it is necessary for the services we provide, or when we are subject to a legal duty or judicial order.

You fully acknowledge and agree that aforementioned data transfers could take place. We are committed to take all reasonable measures to ensure that all data and personal data is treated in accordance with data protection laws, and in accordance with this Privacy and Cookie Policy.

We represent and warrant that no transfer of your Personal Data will occur to any organization or jurisdiction, unless we believe adequate technical and legal control mechanisms are in place that will safeguard your personal data.

SECURITY OF DATA

The security of your information and protection of your personal data is essential to us. However, each user of our services should be aware that there is no method of electronic storage over the Internet that is 100% secure. We shall apply industry standards in order to protect your data and personal data.

THIRD-PARTY PROCESSORS

We employ third-party service providers and companies with whom we share information. Those service providers will only have access to certain (personal) data in order to perform tasks on our explicit request and behalf. The third-parties that are mentioned in this Privacy and Cookie policy operate their respective services independent from us. Our website or app may contain links to their respective websites. Each visitor and user represents and warrants it has read and fully understands the privacy policies of those respective companies. We strongly advise you to review the Privacy Policy of every third-party by visiting their respective websites. We have no control over, and assume no liability for the content, privacy policies or data protection practices of any third-party website mentioned here.

Name + Company	Processing Activities	Country of Operations
AWS	<i>Cloud Services Provider</i>	<i>USA</i>
Google Firebase & GCP	<i>Backend performance monitoring and data storage</i>	<i>USA</i>
Stripe	<i>Billing integrated into our website</i>	<i>USA</i>
Apple Testflight	<i>App Distribution & Updates</i>	<i>USA</i>
AWS	<i>Cloud Services Provider</i>	<i>USA</i>
Google Firebase & GCP	<i>Backend performance monitoring and data storage</i>	<i>USA</i>

COOKIES

We use cookies and other tracking technologies to monitor all activities on our website and in our app. What are cookies? Cookies are small files with data, containing a so-called anonymous identifier. Cookies” are identifiers we transfer to your browser or device that allow us to recognize your browser or device and tell us how and when pages and features in our Services are visited and by how many people. You may be able to change the preferences on your browser or device to prevent or limit your device’s acceptance of cookies, but this may prevent you from taking advantage of some of our features.

If you click on a link to a third party website or service, a third party may also transmit cookies to you. This Privacy Policy does not cover the use of cookies by any third parties, and we aren’t responsible for

their privacy policies and practices. Please be aware that cookies placed by third parties may continue to track your activities online even after you have left our Services.

You can change your browser setting in order to reject all cookies or to request a notification when a cookie is being sent. However, if you do not accept cookies, you may not be able to use our services.

[AMENDMENTS TO THIS PRIVACY POLICY](#)

We may amend our Privacy and Cookie Policy from time to time, and the changes are effective from the moment they are posted on this page. We will post any changes on our website. We advise you to review this Privacy Policy from time to time for any changes.

[CONTACT US](#)

If you have any questions or concerns regarding our privacy policies, please send us a detailed message to info@inlinedigital.io and we will try to resolve your concerns.