



Inline Digital, Inc. Privacy Policy

Effective Date: August 27, 2019

INTRODUCTION

At Inline Digital Inc., we are committed to respecting and protecting the privacy of the visitors on our website and the customers of our services. We shall take full responsibility for complying with the EU General Data Protection Regulation (EU 2016/679), and any other applicable data protection laws and regulations.

In this Privacy and Cookie Policy we will inform you about the way we collect, use, and disclose information, data and personal data when you visit our website or make use and subscribe to our services.

By visiting our website and using our services, you understand and agree that we store, collect and process information personal and non-personal data.

DATA CONTROLLER

All information requested by Inline Digital is mandatory and your refusal or failure to provide such information could make it impossible to use and register to our services. At times, we may indicate that certain data is not mandatory to provide, and as a result you are free to refrain from sharing with us. If you are uncertain which data and personal data is mandatory in order to use our services, you are welcome to contact us at: info@inlinedigital.io.

We shall take all security measures to prevent unauthorized access to, disclosure or modification of all the information and data we collect. Our method of collecting and processing data is carried out in an automated way and shall follow organizational procedures in conformity with the purposes mentioned in these policies.

We may also authorize and appoint external parties, including but not limited to third-party technical service providers, mail carriers and hosting providers. The most recent list of these parties may be requested from us by e-mailing us at: info@inlinedigital.io.

COLLECTION & USE

We store and collect different types of information and data to provide our services to you, and to improve our services.

Personal data

We will collect and process data and personal data in one of the following situations:

- A. Users have given us their consent;
- B. The performance of a contractual agreement or pre-contractual obligation with users;
- C. In order to adhere to a legal obligation to which we are subject;
- D. When the handling of data and personal data is carried out in the public interest;
- E. When the handling of data and personal data is necessary to protect our or third-parties' legitimate interests.

Types of Data

While using our service, we may ask you to provide us information that may lead to your personal identification. We may request the following personal information:

- A. First and Last Name;
- B. Email Addresses;
- C. Billing Address + Shipping Address for businesses;
- D. Business Phone Number.

Retention Time

Your data and personal data shall be processed for as long as the legitimate purpose mentioned in this Privacy Policy requires processing. There are situations under which we retain data and personal data for a longer period of time. An example is when you have not withdrawn your consent or under a legal duty or judicial order.

Once the retention period has expired, we may delete your data and personal data permanently, and as a result your right to access, delete and correct data and personal data cannot be exercised by you.

OUR RESPONSIBILITY

Inline Digital Inc., its employees, affiliates, contractors and agents are responsible for your personal information. We may contract the services of third-parties with whom we will share data. Some of these third-parties may be located outside of the United States or Europe. The transfer of data and personal data to these third-parties only occurs after we have confirmed that their data protection and privacy policies are in accordance with the highest standards of data protection and legal safeguards.

Usage data

Inline Digital may store and collect usage data from visitors and users, including but not limited to: Internet Protocol (IP) addresses, browser type and version, pages you visit on our website, duration, time and date of your visit and other unique features that may identify your device or computer.

Children under the age of 13

Users declare themselves to be an adult according to the applicable law. Under no circumstances, persons under the age of thirteen (13) may use our services or visit our Website.

USE OF DATA

Inline Digital Inc. uses the collected data for various purposes:

- A. To provide our services to you;
- B. To communicate with you through phone and email;
- C. To provide you with information related to other services we may offer in the future, and related marketing communications only after you have opted in to receive such information;
- D. To grant users access to our services, after specific features of those services are chosen;
- E. To give customer support, and detect and prevent technical matters;
- F. To monitor the way our services are being used;
- G. To evaluate and improve our website, app and services.

YOUR RIGHTS

Users may exercise their rights regarding their personal data, and have the right to:

- A. Withdraw consent where they have previously given their consent to the processing of their data;
- B. Object to the processing of their data if it is carried out on a legal basis other than consent;
- C. Verify the accuracy of their data and ask for updates or corrections;
- D. Restrict the processing of their data, in which case we will not process that data for any purpose other than storing it;
- E. Obtain the complete and full erasure of their data from us;
- F. Receive their data in a structured and machine-readable format, and have it transmitted to another controller without any hindrance;
- G. Bring a claim before their competent Data Protection Authority (DPA).

DATA TRANSFER

All information, personal and non-personal data may be transferred, stored and kept on our computers and workstations located outside of the country you reside, and where different privacy and data protection laws may apply.

We only transfer your information, personal and non-personal data to other jurisdictions, when it is necessary for the services we provide, or when we are subject to a legal duty or judicial order.

You fully acknowledge and agree that aforementioned data transfers could take place. We are committed to take all reasonable measures to ensure that all data and personal data is treated

according to the highest standards of data protection laws, and in accordance with this Privacy and Cookie Policy.

We represent and warrant that no transfer of your Personal Data will occur to any organization or jurisdiction, unless we are certain adequate technical and legal control mechanisms are in place that will guarantee the security of your data and personal data.

SECURITY OF DATA

The security of your information and protection of your personal data is essential to us. However, each user of our services should be aware that there is no method of electronic storage over the Internet that is 100% secure. We shall apply industry standards in order to protect your data and personal data.

THIRD-PARTY PROCESSORS

We employ third-party service providers and companies with whom we share information. Those service providers will only have access to certain (personal) data in order to perform tasks on our explicit request and behalf.

The third-parties that are mentioned in this Privacy and Cookie policy operate their respective services independent from us. Our website or app may contain links to their respective websites. Each visitor and user represents and warrants it has read and fully understand the privacy policies of those respective companies.

We strongly advise you to review the Privacy Policy of every third-party by visiting their respective websites. We have no control over, and assume no liability for the content, privacy policies or data protection practices of any third-party website mentioned here.

Name + Company	Processing Activities	Country of Operations
AWS	<i>Cloud Services Provider</i>	<i>USA</i>
Google Firebase & GCP	<i>Backend performance monitoring and data storage</i>	<i>USA</i>
Stripe	<i>Billing integrated into our website</i>	<i>USA</i>
Apple Testflight	<i>App Distribution & Updates</i>	<i>USA</i>
AWS	<i>Cloud Services Provider</i>	<i>USA</i>
Google Firebase & GCP	<i>Backend performance monitoring and data storage</i>	<i>USA</i>
Stripe	<i>Billing integrated into our website</i>	<i>USA</i>

COOKIES

We use cookies and other tracking technologies to monitor all activities on our website and in our app. What are cookies? Cookies are small files with data, containing a so-called anonymous identifier.

Cookies can be sent to your browser from a website you visit, and subsequently stored on your computer.

You can change your browser setting in order to reject all cookies or to request a notification when a cookie is being sent. However, if you do not accept cookies, you may not be able to use our services.

AMENDMENTS TO THIS PRIVACY POLICY

We may amend our Privacy and Cookie Policy from time to time, and the changes are effective from the moment they are posted on this page. We will post any changes on our website. We advise you to review this Privacy Policy from time to time for any changes.

LEGAL INFORMATION

This privacy statement has been prepared based on provisions of multiple legislations, including Art. 13/14 of Regulation (EU) 2016/679 (General Data Protection Regulation). And the California Consumer Privacy Act of 2018. This Privacy and Cookie Policy relates solely to Inline Digital Inc., if not stated otherwise within this document.