



# Clara KY Wu — Product Designer

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## EXPERIENCE

### Telus Digital (OCADU Design4) — Design Intern

Feb 2019 — June 2019

Conducted an UX audit with the guidance of the design lead and redesigning pages to be accessible and user friendly. Furthermore, understanding the Telus Design System and the vocabulary while adapting to an agile working environment.

### OCAD University — AV/IT Student Monitor

Sept 2016 — June 2019

Assisting the IT Technicians in troubleshooting and software installation while loaning equipment and accessories to Faculty, Staff and Students. Additionally help keep inventory and work space clean and organized during off peak hours.

### eCampus Ontario (SXD Lab) — Product Designer (Contract)

June — Nov 2018

Designing prototypes for a school specific social engagement platform to increase interaction amongst peer-to-peer, as well as, conducting user research and prototype sessions with students.

### Pantopicon — Intern

Feb — May 2017

Applying speculative design thinking and research on memory as a medium, along with co-working with the supervisor to design product and digital prototypes.

## SKILLS

- Proficient with tools such as Adobe Creative Cloud, Design Toolkits (Sketch, InVision Studio, Overflow, Marvel).
- Capable of conducting user research and prototyping sessions.
- Experienced with 3D modeling and rendering softwares (Rhinoceros 5, SketchUp).

## EDUCATION

### Ontario College of the Arts (OCAD) University

2014 — 2019

Bachelor of Design, Industrial Design  
Minor in Entrepreneurship & Social Innovation

## INITIATIVES

### Visual Design Co-Lead

Jan 2019 — June 2019

OCAD U's Industrial Design Graduate Exhibition (GRADEX 104)

### Student Rep (Faculty of Design)

May 2018 — June 2019

Information & Communication Technology Governance (ICTG) Steering Committee at OCAD U

### Volunteer

April 2017 & April 2018

FITC Toronto - Technology and Creativity Conference

## INVOLVEMENT

### Hackathon Participant

HackNYU (Feb 2019)

UofTHacks (Jan 2019)

Hack the North (Sep 2017)

StarterHacks (Mar 2017)