

Cookie policy for Passenger One

Passenger will use "cookies" to help us personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

The primary purposes for Passenger's use of cookies are to provide you with a more convenient visit at our website and to enable us to save your preferences for future visits as well as to gather information about your use of our website and services to share with relevant partners and Trusted Third Parties.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the features of passenger.se and our Services.

1. Google Analytics

When you visit our site, an analytics cookie from Google is put on your device. We use it to monitor how our users have reached the site, and how they interact with and move around once on the site. These cookies let us know what features on the site are working the best and what features on the site can be improved.

2. Facebook pixel

In addition to cookies we use a "pixel tag" from Facebook to help customize the site and improve your experience. The pixel tag also enables us to make our marketing more effective by for example showing you relevant advertisements on Facebook.