



Junior Performance Media Manager

A career opportunity at MADE Agency

MADE is looking for a Junior Performance Media Manager with some experience in managing and implementing campaigns that drive acquisition, activation, retention and reactivation of users or customers across digital channels.

The ideal candidate has 2+ years of relevant work experience in a digital agency, or similar.

You are able to...

- Implement and track digital marketing strategies.
- Show experience in managing paid campaigns on Facebook Ads Manager, Twitter Ads & Google Ads
- Assist in developing paid media strategies.
- Create reports that communicate progress towards KPIs.
- Understand marketing techniques to acquire customers and measurement plans that drive testing.
- Analyse performance and users' feedback.
- Focus on user-centricity.
- Manage digital campaigns to increase web traffic.
- Measure, manage and analyse marketing performance data.
- Help set up the infrastructure to track and report on the performance and implement optimisations.
- Do research to assist Growth Strategists.
- Assist in implementing and tracking CRM communications.

The right person is...

- A star in the making.
- Pro-active.
- A confident communicator.
- A team player with a can-do attitude.

About Us

We're committed to transformation and will be giving preference to EE candidates.

At MADE we work with a range of clients, from big established players to those just beginning their journey.

We're a young, growing business with Strategy at the helm.

You will form part of a diverse Strategy team - who work closely with clients and creatives to solve a range of business challenges.

How To Apply

If you're reading this and think you're the next addition to our ambitious team, we cannot wait to meet you!

Send your CV and any relevant information supported by a letter of motivation to careers@made.co.za and we'll get right back to you.