

ALYSSA CHOW

www.alyssachow.com

alyssachoww@gmail.com

206.861.3473

---

EXPERIENCE

**INTUIT**

Senior Product Designer  
August 2021 – Present

Designs across Web, Android, and iOS platforms to create cohesive payments and invoicing experience. Facilitates and leads cross team/organization collaboration in order to create the future interaction framework of QuickBooks invoicing.

Product Designer  
Oct 2019 – July 2021

Built tools for 80,000 SMBs on the QuickBooks invoicing platform. Conducted research to create experiments and net new features for customers. Introduced a new estimates platform that created 8x increase in estimates sent.

**FREELANCE**

Nov 2019–Present

Collaborates with clients and small businesses to design branding guides, logos, print materials, and websites.

**NORDSTROM**

UX Design Intern  
Jun 2019–Aug 2019

Delivered user flows and designs on web responsive, and mobile native applications. Conducted and synthesized 8 participant user study. Drove styling and clienteling features that served both consumers and internal employees.

**UW ATHLETICS**

Brand Design Intern  
Jun 2018 – Aug 2018

Worked closely with the Creative Director to design material for 20 different teams to meet their goals and visions. Created motion graphics that engaged up to 400–170,000 fans on screen sizes ranging from mobile phones to stadium marquees.

**WARBY PARKER**

Brand Design Intern  
Jun 2018 – Aug 2018

Conceptualized and prototyped designs for the Fall 2018 Core Collection including the landing page, emails, and lookbook. Worked closely with art directors, developers, brand leads, and other designers to open 10 new retail stores.

---

EDUCATION

**UNIVERSITY OF WASHINGTON '19**

Bachelor of Design - Visual Communication Design  
Minor in Entrepreneurship

SKILLS

Sketch, Figma, Invision, Principle, After Effects, Photoshop, InDesign

UX/UI Design, Visual Design, Motion, Graphic Design, User Research, Rapid Prototyping

English, Cantonese, Thai, and basic Chinese