

**ALYSSA CHOW**

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206.861.3473

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**EXPERIENCE**

**INTUIT**

Product Designer  
Oct 2019 – Present

As a designer on the invoicing mission, I create end to end designs for to help 80,000 QuickBooks users get paid faster using UX research and design strategy. Our products span web responsive, iOS, and Android.

**FREELANCE**

Nov 2019–Present

Collaborates with clients and small businesses to design branding guides, logos, print materials, and websites.

**NORDSTROM**

UX Design Intern  
Jun 2019–Aug 2019

Delivered user flows and designs on web responsive, and mobile native applications. Conducted and synthesized 8 participant user study. Drove styling and clienteling features that served both consumers and internal employees.

**UW ATHLETICS**

Brand Design Intern  
Jun 2018 – Aug 2018

Worked closely with the Creative Director to design material for 20 different teams to meet their goals and visions. Created motion graphics that engaged up to 400–170,000 fans on screen sizes ranging from mobile phones to stadium marquees.

**WARBY PARKER**

Brand Design Intern  
Jun 2018 – Aug 2018

Conceptualized and prototyped designs for the Fall 2018 Core Collection including the landing page, emails, and lookbook. Worked closely with art directors, developers, brand leads, and other designers to open 10 new retail stores.

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**EDUCATION**

**UNIVERSITY OF  
WASHINGTON '19**

Bachelor of Design - Visual Communication Design  
Minor in Entrepreneurship

**SKILLS**

Sketch, Figma, Invision,  
Principle, After Effects,  
Photoshop, InDesign

UX/UI Design, Visual Design,  
Motion, Graphic Design, User  
Research, Rapid Prototyping

English, Cantonese, Thai,  
and basic Chinese