

	<b>PRIMARY FOCUS</b>	<b>SECONDARY FOCUS</b>	<b>SUPPORTING FEATURES</b>
<b>HMW</b>	How might we provide users a quick way to save their reading lists?	How might we help users receive book recommendations?	How might we connect users to booksellers?
<b>FEATURES</b>	<p><i>Scan feature:</i> allows users to quickly add book to their profile by scanning barcode</p> <p><i>Digital Bookshelf:</i> displays what users have saved as read, currently reading and wish-to-read and personalized lists.</p> <p><i>Quick add:</i> user can add to list directly from results page at the click of a button.</p> <p><i>Siri Integration:</i> allow users to add a book via Siri shortcut</p>	<p><i>Connect with friends:</i> users can search for others and add friends; connect using social media accounts to be automatically connected to their friends</p> <p><i>You may also like:</i> tracking reading history/activity provide and update list of recommendations based on user's history</p> <p><i>Follow best-seller lists and celebrities:</i> Users can follow best-seller lists, this will show in their feed and help curate their recommendations e.g. NY Times, Oprah, etc.</p>	<i>Book sellers:</i> Display partnered sellers that carry the book and direct link