

BHUKU

1:1 INTERVIEW GUIDE

Goals:

- Determine how users track their reading
- Find out if they are interested in tracking their current, past, and wish-to-reads
- Uncover what challenges they experience when finding what to read next

Hi! Thank you so much for volunteering to take time out of your day to participate in my research. I'll be asking you some questions, all of which should take about 15-20 minutes of your time. All of your recorded information will be used for research purposes and research purposes only. All of your responses will remain anonymous. Is that okay?

- Remember - active listening
- Don't interrupt
- No leading questions
- Follow up with why and how questions

Demographics

- Name
- Age
- Occupation
- Social media platforms used

General Reading Habits

1. How do you usually read your books(audio, e-book, physical)?
2. Please tell me about a book you're currently reading (or recently read).
3. How did you hear about this book?
4. How often do you read?
5. Where do you normally get your books from?
6. Tell me about what influences you on what you decide to read.
 1. Friends/family?
 2. Reviews?
7. What is it you enjoy most about reading?
8. How do you usually discover new books to read?

Tracking Reading

9. Tell me about how you keep track of what you want to read.
10. Tell me about you keep track of what you have read in the past.
11. Tell me about how you keep track of what you are currently reading.
12. Do you use any book related apps or website related to reading?
 1. Tell me about what you enjoy about this app/website
 2. Tell me about something(s) that may frustrate you about this app/website
13. Do you set reading goals?
 1. How?

2. Why?

14. Are there any features or capabilities you wish a book tracking app provided

15. Anything else you would like to share?

You've been so helpful! If there's anything else you'd like to add, I'd be happy to hear it.

Thank you so much for your time and helping me with my research!