

InvoicePay

UI Baseline Design Recommendations

Release 6

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Clean Up Info Graphics

Replace Icons / Include Custom Graphics

Update Info graphics to be interactive and include additional info graphics

Grid Structure

Design the entire website based on one grid can not only simplify the development process but also make the design scalable and responsive.

Columns

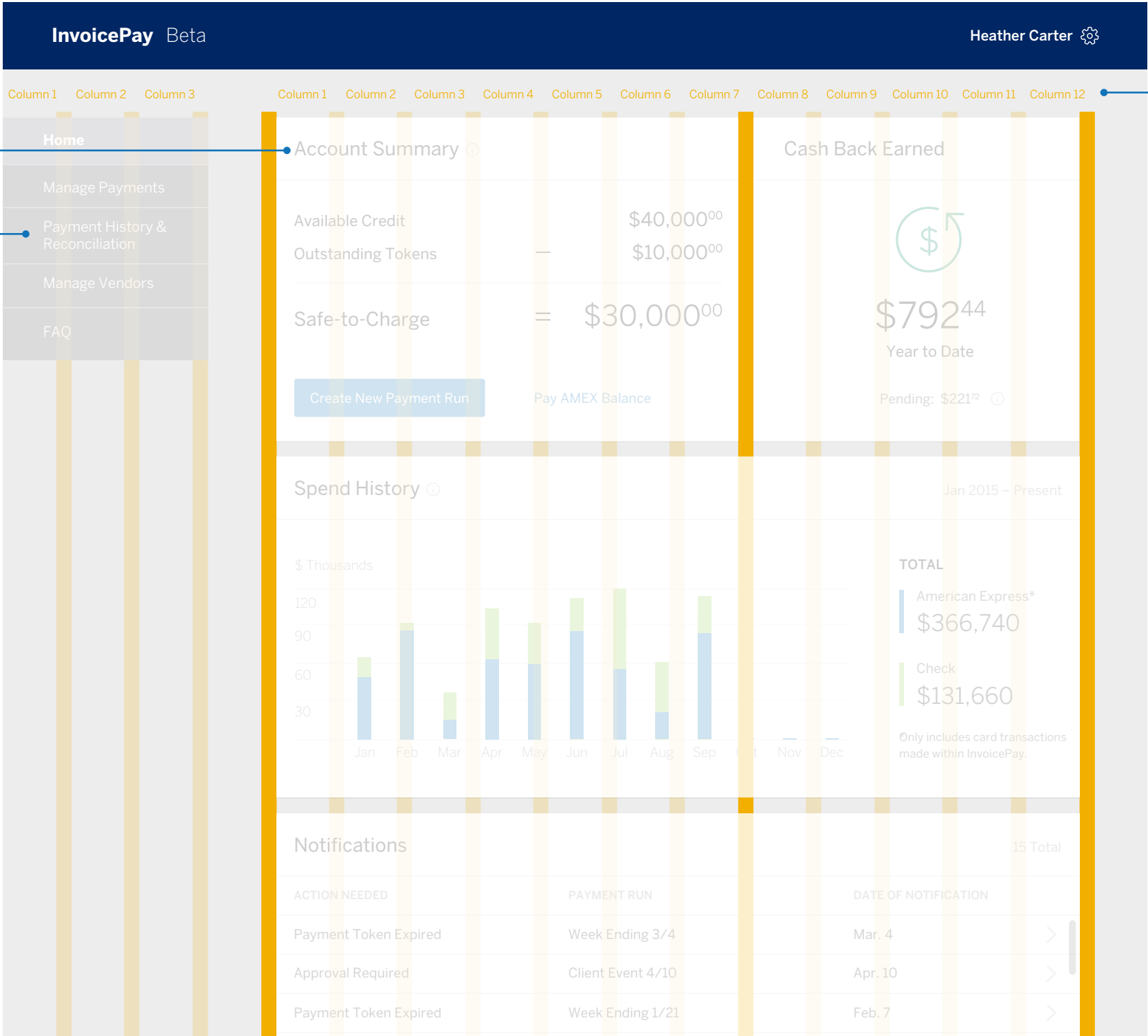
Design Recommendations

- 1

The whole page is divided into seventeen columns, among which twelve columns are dedicated to the main content and three are for side navigation.
- 2

Account Summary takes seven columns and Cash Back takes the rest five columns.
- 3

Side navigation takes three columns.



Side-by-Side Comparison

Update Overall Padding

Existing American Express InvoicePay Dashboard versus IBM Recommended Dashboard

Cash Back

Heather Carter

Home

Manage Payments

Payment History & Reconciliation

Manage Suppliers

FAQ

Account Summary

Available Credit\$40,000

Credit Limit\$120,000

Pay Now

Cash Back Accrued

Year to Date\$792,44

Previous Year\$8,578.72

Unapplied\$221.72

Action Needed (7)

DESCRIPTION	MEMO	DATE & TIME
2 Payments ready for approval	by Heather Carter	10 APR 04:12 PM
1 Payment ready for approval	by John Malcom	09 APR 09:40 AM
1 Payment Token Expired	T Rock Contracting and...	07 APR 12:00 AM

Monthly Spend History

AMERICAN EXPRESS

CHECK

PAYMENT RATIO

73%

\$366,740

\$131,660

ABOUT AMERICAN EXPRESS

INVESTOR RELATIONS

CAREERS

SITE MAP

CONTACT US

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g+

Example 1 : Consistent padding

InvoicePay Beta

Heather Carter

Home

Manage Payments

Payment History & Reconciliation

Manage Vendors

FAQ

Account Summary

Available Credit\$40,000⁰⁰

Outstanding Tokens—\$10,000⁰⁰

Safe-to-Charge=\$30,000⁰⁰

Create New Payment Run

Pay AMEX Balance

Cash Back Earned

\$792⁴⁴

Year to Date

Pending: \$221⁷²

Spend History

Jan 2015 – Present

\$ Thousands

120

90

60

30

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

TOTAL

American Express*\$366,740

Check\$131,660

* Only includes card transactions made within InvoicePay.

Notifications

15 Total

ACTION NEEDED	PAYMENT RUN	DATE OF NOTIFICATION
Payment Token Expired	Week Ending 3/4	Mar. 4
Approval Required	Client Event 4/10	Apr. 10
Payment Token Expired	Week Ending 1/21	Feb. 7
Approval Required	Week Ending 3/8	Apr. 10
Approval Required	Client Dinner 3/19	Mar. 22
Approval Required	Client Dinner 3/19	Mar. 22

Typography

Example 1 : Consistent section title style

Cash Back

Heather Carter

Home

Manage Payments

Payment History & Reconciliation

Manage Suppliers

FAQ

Account Summary

Available Credit \$40,000

Credit Limit \$120,000

Pay Now

Cash Back Accrued

Year to Date \$792,44

Previous Year \$8,578.72

Unapplied \$221.72

Action Needed (7)

DESCRIPTION	MEMO	DATE & TIME
2 Payments ready for approval	by Heather Carter	10 APR 04:12 PM

InvoicePay Beta

Heather Carter

Home

Manage Payments

Payment History & Reconciliation

Manage Vendors

FAQ

Account Summary

Available Credit \$40,000⁰⁰

Outstanding Tokens — \$10,000⁰⁰

Safe-to-Charge = \$30,000⁰⁰

Create New Payment Run

Pay AMEX Balance

Cash Back Earned

\$792⁴⁴

Year to Date

Pending: \$221⁷²

Example 2 : Proper usage of the typeface can create a clear visual hierarchy

Cash Back Accrued

Year to Date \$792,44

Previous Year \$8,578.72

Unapplied \$221.72

Cash Back Earned

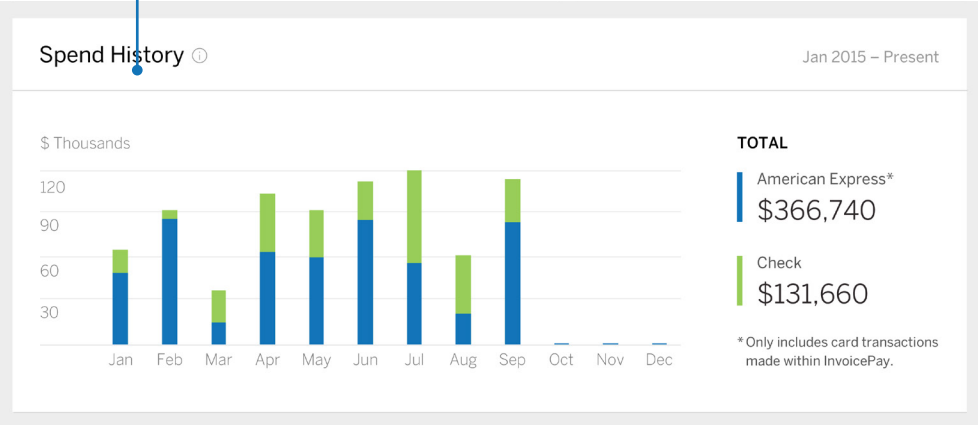
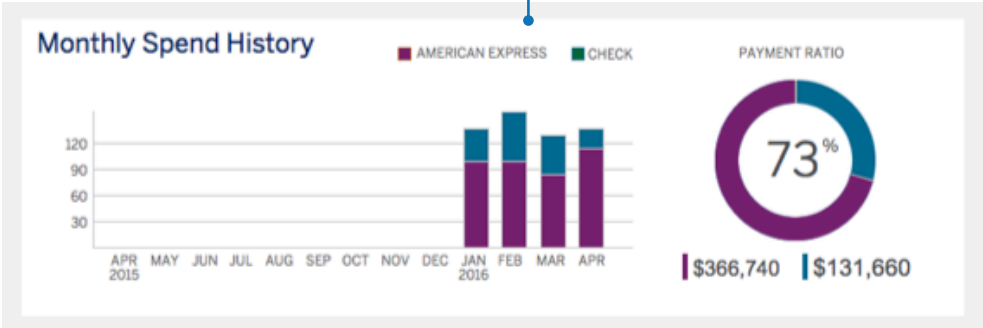
\$792⁴⁴

Year to Date

Pending: \$221⁷²

Update Colors

Example 1 : A good color scheme can create user empathy and appeal.



Update Table Column Alignment

Example 1 : Apply more space and padding can in general improve the readability and aesthetic feeling

Action Needed (7)			
DESCRIPTION	MEMO	DATE & TIME	
2 Payments ready for approval	by Heather Carter	10 APR 04:12 PM	>
1 Payment ready for approval	by John Malcom	09 APR 09:40 AM	>
⚠ 1 Payment Token Expired	T Rock Contracting and...	07 APR 12:00 AM	>

Notifications			15 Total
ACTION NEEDED	PAYMENT RUN	DATE OF NOTIFICATION	
Payment Token Expired	Week Ending 3/4	Mar. 4	>
Approval Required	Client Event 4/10	Apr. 10	>
Payment Token Expired	Week Ending 1/21	Feb. 7	>
Approval Required	Week Ending 3/8	Apr. 10	>
Approval Required	Client Dinner 3/19	Mar. 22	>
Approval Required	Client Dinner 3/19	Mar. 22	>

Update Button Style

Example 1 : CTA button style follows Charlie UI

Account Summary

Available Credit

\$40,000

Credit Limit

\$120,000

Pay Now

Cash Back Accrued

Year to Date

\$792,44

Previous Year

\$8,578.72

Unapplied

\$221.72

Account Summary ⓘ

Available Credit

\$40,000⁰⁰

Outstanding Tokens

—

\$10,000⁰⁰

Safe-to-Charge

=

\$30,000⁰⁰

Create New Payment Run

Pay AMEX Balance

Cash Back Earned

\$

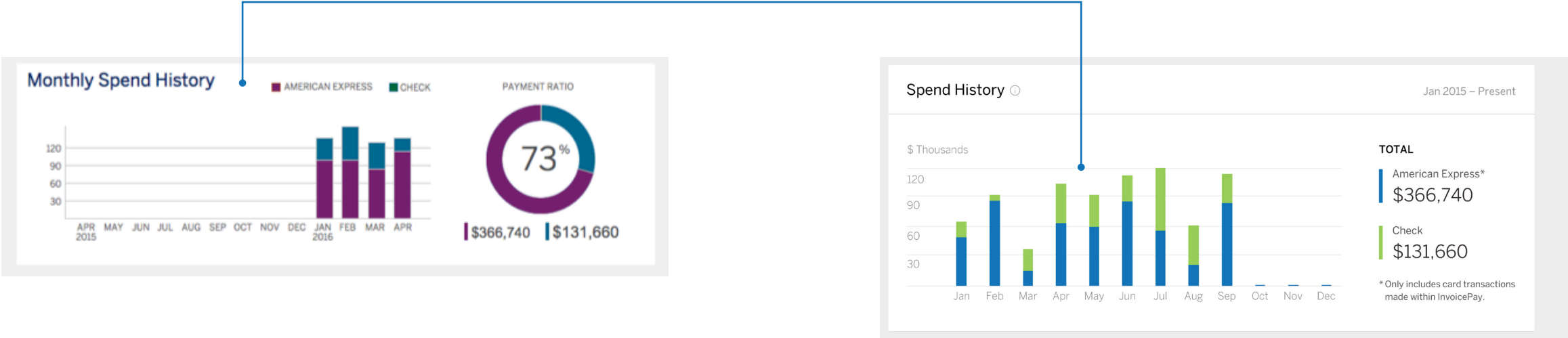
\$792⁴⁴

Year to Date

Pending: \$221⁷² ⓘ

Clean Up Info Graphics

Example 1 : Create a clear visual hierarchy and appeal



Replace Icons / Include Custom Graphics

Example 1 : Button style follows Charlie UI

Heather Carter ⚙

\$40,000

\$120,000

Pay Now

Cash Back Accrued

Year to Date	\$792,44
Previous Year	\$8,578.72
Unapplied	\$221.72

Example 1 : Custom Graphics

Heather Carter ⚙

—

\$40,000⁰⁰

\$10,000⁰⁰

=

\$30,000⁰⁰

Cash Back Earned

\$

\$792⁴⁴

Year to Date

InvoicePay

Last Modified: 3/17/2016 11:23AM

American Express confidential

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Update Info graphics to be interactive and include additional info graphics

Example 1 : Add hover/selected states to the graph so the user can view detailed information while interacting with it.

