



**A Global, Cannabis-Led
Consumer Healthcare Company**

**CORPORATE PRESENTATION
FALL 2019**



TSXV: GYSR

www.geyserbrands.com

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OUR PURPOSE

We believe we can help people (and their pets) feel better, look better and live better lives. Our portfolio of pain relief, skin health, sleep & anxiety and pet-health products helps consumers worldwide with a range of conditions.



INVESTMENT HIGHLIGHTS

1 *Licensed producer in Vancouver*

2 *Manufacturing capacity anticipating edibles*

3 *Focus on health-led consumer products*

4 *Market-leading, conditions-based formulations*

5 *Strong management with global relationships*

6 *Building towards Europe & Asia as total addressable market*



FINANCIAL HIGHLIGHTS

Tightly held structure provides significant upside potential.

Geyser Brands - Capital Structure		<i>As of September 18, 2019</i>	
	Common Shares	Exercise Price Range	Expiry Date
Shares Issued & Outstanding	30,495,745		
Escrowed Shares	(19,179,702)		
Free-trading Shares	11,316,043		
Options	330,000		
Warrants	11,306,901	\$0.23 – \$0.60	Mar. 7, '22 – Dec. 19, '23
Total Management Performance Shares from RTO	16,500,000	\$0.10 – \$0.80	December 20, 2020
Fully-Diluted Shares	58,632,646		



TEAM

BRAD KERSCH, Founder & Chairman

With over 20 years experience in successful start ups and working with Fortune 500 companies, Brad brings a strong business, advertising and marketing background to the Geysler team. In 2014 Brad started Solace Management Group, a hemp product company focused on pet and nutraceutical markets.

ANDREAS THATCHER, CEO & Director

Since 2014 he has been a principal at Rhizome Group, an entertainment company focused on building media IP through creative and market development. Previously he was a founding partner at Rhizome Capital LLC, a USA-based Media Investment company, specializing in media marketing and distribution financing, with project ranging from European arthouse to studio animation. Having spent more than 15 years in film and television marketing and distribution, Mr. Thatcher brings a wealth of experience in bringing entertainment brands to market. Before that he worked in the Investment Banking industry in London and Toronto. He holds a Master's degree in Economics.

KULDIP GILL, Head Chemist

In addition to over 35 years of experience, including 3,500+ product formulations sold globally and a proven track record in personal care goods, NHPs and OTC pharmaceuticals, Kuldip built the largest manufacturing facility in the lower mainland - complete with R&D and Quality Control labs approved by both FDA & Health Canada.

AEROCK FOX, Founder & Director

Mr. Fox is a serial entrepreneur and the brainchild behind several very successful private and public companies. Early in his career, Mr. Fox founded Video One Canada Ltd. in 1979 which represented the major motion picture studios in Canada. In 1992, he was founder and President of Keystone Entertainment, providing marketing services to the movie studios. Mr. Fox is also a founder, director and CFO for Casting Workbook, a leading film industry software service. Mr. Fox has a BA in Business from Bishop's University, a diploma from McGill in Phys. Ed and a Master of Arts in Counselling Psychology from UBC.



BUSINESS MODEL

The Canadian market provides both a foundation and a pathway to global markets.

BRANDS

- Over four years' experience developing all-natural, hemp-based products for consumers and pets
- A track record of success and a history of innovation
- Revenue generating and profitable
- Focused on condition-based markets
- Proven formulations
- Double Lab-Tested quality assurance
- Trusted dosage and efficacy
- Established products, markets and distribution
- A commitment to high-quality, natural, organic ingredients
- Health Canada sales license pending

INNOVATION

- World-class expertise in hemp molecule formulations for consumer products
- Existing proprietary formulation processes including nanotechnology and time-release capsules
- Anticipated R & D license opens the gateway to primary research and clinical trials
- Building a global reputation for excellence in product formulation and development
- Science-backed innovation builds trust with consumers and positions us as a global leader in the hemp space

CANADIAN PLATFORM

- Completing the Canadian compliance model and plan to roll it out globally
- Strength in compliance — no grey area
- Cultivation and processing licenses plus two GMP-certified facilities
- Subsidiaries handle manufacturing, distribution, R & D, product development and import/export
- Extends our brands (and others) into the hemp space
- Building out capacity to take full advantage of new edibles legislation slated for October 2019

GEYSER BRANDS

- Investing in leadership
- Scaling a proven Canadian model for new global markets
- A reputation for science-led outcomes is our competitive advantage



INVESTING IN BRAND CONCENTRATION IN MARKET VERTICALS

Providing wellness products for both humans and pets to improve their quality of life, and to help relieve pain, anxiety, stress, insomnia and skin conditions

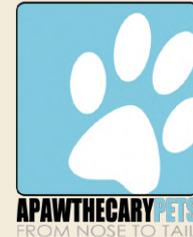
Cosmetics

Pets

STOND
NATURALS



apothecary
NATURALS



STOND NATURALS

Luxurious, all-natural hemp body care.

STOND

NATURALS



APOTHECARY NATURALS

100% all-natural, organic, hemp-based products for everything from skin care to pain relief.

SHARES



apothecary
NATURALS



APOTHECARY INK

Antibacterial skin preparation, pain control as well as skin care for new and old tattoos.



APOTHECARYINK
NATURAL HEMP BASED TATTOO
AFTERCARE



APAWTHECARY PETS

100% all-natural wellness products for pet pain and anxiety.



APAWTHECARY PETS
FROM NOSE TO TAIL



WILDTAILS

100% all-natural, freeze dried, single-ingredient and nano-hemp infused pet foods and treats.



WildTails
PET PRODUCTS



DISTRIBUTION

The company's existing products and distribution network help the company solidify its competitive position and obtain continuous business income and profits.

Our distribution network includes some of the most well-known retail chains .

Currently selling through 500+ pet stores and 200+ vet clinics.



Canada's Healthy Choice For Pets



LICENSED PRODUCER AND PRODUCT DEVELOPMENT IN VANCOUVER

15,000 Sqft of manufacturing in two GMP facilities near Vancouver, BC. Health Canada Licensed Producer with cultivation, processing, and research licenses, anticipating sales license shortly.

Formulations and delivery technology will connect cannabinoid profiles with conditions

	INFLAMMATION	PAIN	ANXIETY	SLEEP	SKIN
THC		+			
CBD	+	+	+		+
CBG	+				+
CBN		+		+	
CBC	+	+			
CBGa	+	+			
CGCa	+				+
THCa	+				
CBDa	+				

PROPRIETARY FORMULATIONS

Nanotechnology

Rapid onset and skin permeability

Unique, all-natural process

Provides rapid onset for treatment of anxiety or localized pain

Slow-release gel capsules

Precise dosage control and timing

Slow release and non flooding

Works for longer-term applications like sleep, general pain and sports recovery

Proprietary baking process

Baking products with hemp without degrading the hemp molecules

Ability to add directly to mixes provides easy point of use for pet dosage control

Provides innovative entry into the edibles market

Water enhancers

Provides easy dosage control and flavouring for simple tap water All-natural formulation

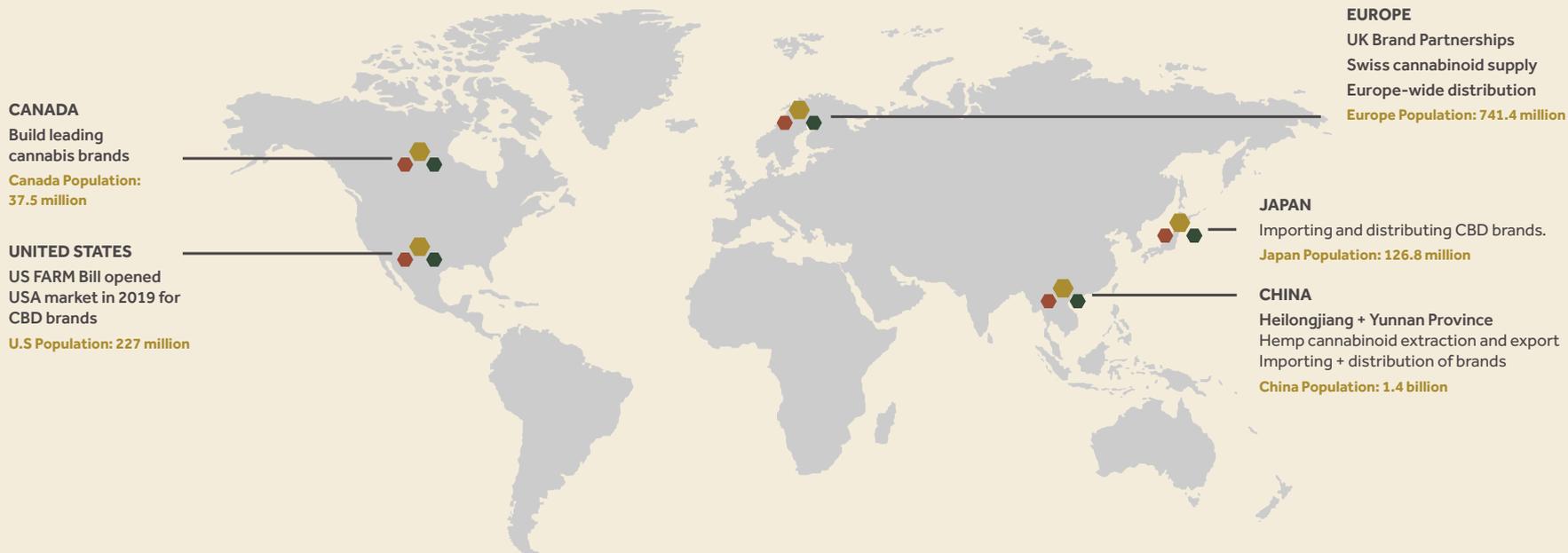
Works for sports recovery, general pain and inflammation



NEXT STEPS

Extending our global reach

We're solidifying our Canadian brands and rolling out the platform to the EU and Asia.



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5 *Strong management with global relationships*

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THANK YOU!

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GEYSER
BRANDS

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