



GEYSER
B R A N D S

**A Global Cannabis-Powered and Science-Led
Consumer Healthcare Company**

INVESTOR DECK
Spring 2019

TSXV:GYSR
www.geyserbrands.com



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FINANCIAL HIGHLIGHTS

CAPITAL STRUCTURE

As at January 31, 2019

Management (Escrowed)	5,205,337
Other Escrowed	6,601,998
Public Float (Free Trading Shares)	9,377,615
TOTAL CURRENTLY ISSUED	21,184,950
Warrants	11,316,901
Stock Options	705,000
Management (Performance Milestones – Escrowed)	19,500,000

FINANCIAL POSITION

Cash on Hand	\$2,324,481
Total Assets	\$25,085,959
Net Assets	\$24,259,010
Capitalization* <small>*10.4.19</small>	\$15,465,000

OUR PURPOSE

We are a leading cannabis consumer healthcare company working to build and market some of the world's most loved cannabis products and brands.

We want to build brands that connect with people and enable them to look, feel, and do their best.

OUR VISION

Our goal is to secure leading positions in every market we enter.

Our portfolio of products in pain relief, skin health, sleep & anxiety, and pet health categories helps people and their pets worldwide with a range of discomforts and healthcare issues.



INVESTMENT HIGHLIGHTS

ESTABLISHED BRANDS

Geyser Brands' anticipated acquisition of Solace Management Inc. and its subsidiaries is expected to secure some of Canada's leading brands in the cannabis health and wellness industry.*

VALUE LP IN CANADA

One of 150 Health Canada approved Cannabis Licensed Producers.

Low capitalization for a TSXV Licensed Producer.

MANAGEMENT TEAM

Wide range of experience in manufacturing, licensing, production, marketing.

Formulations experts with more than 3500 formulations.

POSITIONED FOR GLOBAL MARKETS

Expand existing + establish new brands with hemp ingredient in all markets.

Formulations with CBD where legal.

*Closing of the Solace acquisition remains subject to the execution of a binding definitive agreement, satisfactory completion of due diligence investigations, and TSX Venture Exchange approval.

TARGET MARKET OPPORTUNITIES



\$1 Trillion+

Global Personal
& Skin Care Market Size*



\$575 Billion

Global Personalized &
Complementary Medicine
Market Size



\$132 Billion

Global Pet Care Market
Size**



\$146 Billion+

Legal Marijuana
Market Worth (by 2025)
CAGR 34.6%***



\$4.2 Trillion+

Global Wellness
Market Worth (2017)
CAGR 6.4%*

* <https://globalwellnessinstitute.org/press-room/statistics-and-facts/>

** <https://www.grandviewresearch.com/press-release/global-pet-care-market>

*** <https://www.grandviewresearch.com/press-release/global-legal-marijuana-market>

MARKET LEADING PRODUCTS

We create products that the modern, high-capacity individual needs more than ever. Our highly effective, reliable, and premium quality products will be here to help you enjoy life to the fullest again.

When you or your pets experience discomforts like anxiety and trouble sleeping, muscle aches and joint pain, or difficult skin conditions, you'll reach for one of our products.

FMCG

SKIN CARE



PET PAIN & ANXIETY



PET WELLNESS



OTC

SKIN HEALTH



PAIN



SLEEP & STRESS



MEDICAL

VETERINARY



ANXIETY



Acquisition Opportunity

SOLACE MANAGEMENT GROUP INC.* ("SOLACE")



GLOBAL FOCUS

Solace owns a diverse set of brands, ranging from the adult recreational and medical cannabis markets to pet health and wellness markets and hemp markets.

Solace is focusing on building a portfolio of sustainability- and natural health-driven global brands that will legitimize and define the future of cannabis and plant-powered healthcare.

DIFFERENTIATED CARE

As leaders in cannabis product formulations and product development, Solace's team sets the standard for innovative formulations and consumer products.

Solace's core goal is to set the bar for consumer healthcare excellence through cannabis sativa-infused products that emphasize quality, effectiveness, reliability, and convenience.

IP GENERATION

Focus on developing commercially viable products, licensing services, and intellectual property.

Their products, trademarks, and trade secrets enhance Solace's ability to protect its competitive position and generate sustainable revenues.

*Closing of the Solace acquisition remains subject to the execution of a binding definitive agreement, satisfactory completion of due diligence investigations, and TSX Venture Exchange approval.



ACQUISITION OPPORTUNITY

Canada's leading hemp-infused pet brand, providing products for **pain, anxiety and rejuvenation.**

The all natural treats, tinctures and accessories are distributed across **300 stores** in Canada and **40 Vet clinics.**





ACQUISITION OPPORTUNITY

First company globally to infuse freeze dried pet food with hemp, and hemp-derived CBD where legal.

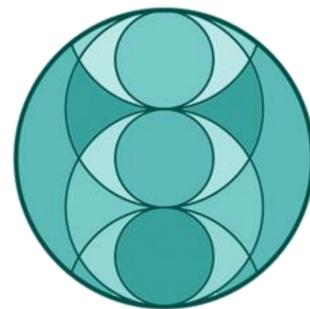
Functional food delivered as treats and Kibble+, scheduled for 2019 release for **Japan, UK, Canada & USA.**



ACQUISITION OPPORTUNITY

Apothecary Naturals products are 100% natural hemp-based products.

Specifically **formulated**, obsessively **researched**, and market and lab **tested** for customers who want a natural alternative to nourishing their bodies and minds.



apothecary
NATURALS



Acquisition Opportunity

SOLACE'S DISTRIBUTION CHANNELS

Solace's currently retail and distribute through the following locations **nationally and internationally.**



Investing in Better Products

NANOFUSION

The only all-natural nano-emulsion on the market – no solvents, no toxic fillers or inflammatory ingredients, no bitterness or taste – no nonsense.



IN-HOUSE TECHNOLOGY

Researched and developed by our in-house Senior R&D chemist with over 35 years of experience with state-of-the-art facilities.



NANO-EMULSION BENEFITS

Nano-emulsions are nano-sized emulsions that surround oil molecules to solve the problem of water insolubility and increase bioavailability to provide effective, consistent dosing.



LESS IS MORE. ALWAYS.

Higher shelf-stability, increased bioavailability, superior skin permeation, faster onsets, and slow releases means consumers need lower doses to achieve optimal health and wellness results.

Investing in Innovation

POWERING BRANDS AND PRODUCTS

Our formulations and technology are powering cosmetics, food & beverage, nutraceutical and pet brands.

Geyser is building an integrated production chain and formulation lab that will develop innovative products our customers can trust and rely on.

COSMETICS



FOOD & BEVERAGE



NUTRACEUTICALS



PET WELLNESS



Investing in Bigger Markets

POWERING GROWTH

GLOBAL MARKET FOCUS

Hemp oil for global brands, with CBD as value-added ingredient where legal.

CONTINUOUS COMPLIANCE MONITORING

Constant monitoring of changing regulatory environment.

Developing robust relationships with regulatory bodies in key markets.

DATA-DRIVEN ROUTE TO MARKET

Partnership with GetFresh Ventures.

Direct-to-consumer experience across all brands.

EXISTING DISTRIBUTION NETWORK

Solace is currently distributing to Canada, USA, and Italy.

Japan, China, Korea, and EU planned for Q2 2019



Canadian LP

HIGHLIGHTS

Health Canada licensed company 0957102 B.C. LTD.

Received **cultivation license** on October 16, 2018.

7,000 square foot facility in Port Coquitlam, B.C.

R&D License (pending)

for Cannabis product formulations.

Processing License (pending)

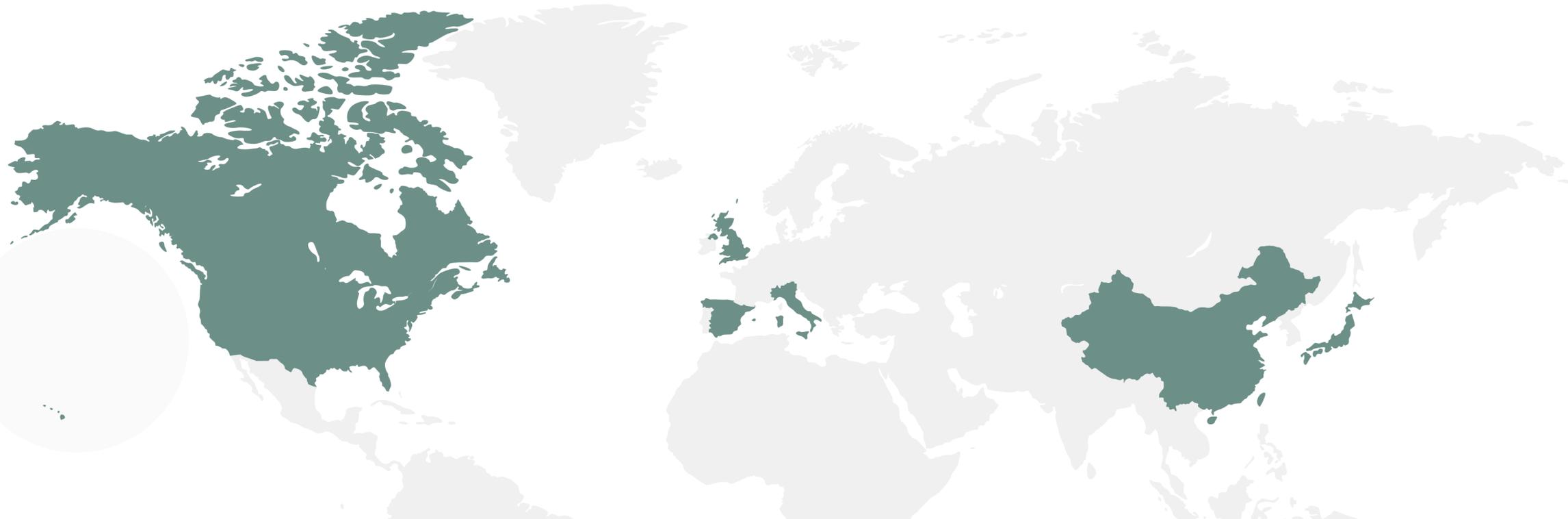
Sales License (pending)

LP allows **differentiation** by scaling through **manufacturing** and **distribution**.



Extending our Global Reach

MARKET OVERVIEW



Canada

INTRODUCING NEW BRANDS

Canadian Platform and reputation launchpad for global brands

USA

NEW REGULATIONS

Hemp Farm Act opens up US Market to CBD product extension.

Europe

ITALY, SPAIN, AND UK

Existing distribution in Italy.

New distribution scheduled for 2019 retail and online sales, starting in the UK.

Asia

CHINA, JAPAN, AND KOREA

First to market in China for both industrial hemp & CBD production and consumer goods distribution.

Hemp JV in Japan for our hemp drinks formulations.

MEET THE TEAM

ANDREAS THATCHER

CEO & Founder

With an MA in Economics and over 20 years in the finance and the Film & TV production and distribution industries, Andreas is a born storyteller and astute strategist when it comes to growing brands and distribution partnerships.

KULDIP GILL

Head of R&D

In addition to over 35 years of experience, including 3500+ product formulations sold globally and a proven track record in personal care goods, NHPs, and OTC pharmaceuticals, Kuldip built the largest manufacturing facility in the lower mainland - complete with R&D and Quality control labs approved by both FDA & Health Canada.

BARRY MCKNIGHT

Chief Finance Officer

CFO and Director of Geyser Brands Inc. since 2016, Barry McKnight's previous experience includes Directorship of Indigo Sky Capital Corp. and over 20 years of practice as a sole practitioner of the Chartered Professional Accountants of B.C.

BRAD KERSCH

Director & Founder

With over 20 years experience in successful start ups and working with Fortune 500 companies, Brad brings a strong business, advertising, and marketing background. In 2014 Brad started Solace Management Group, a hemp product company focused on pet and nutraceutical markets.

MEET THE TEAM

DIRAJ GOEL

Growth Advisor

CEO of GetFresh Ventures with a proven track record helping founders of high potential startups, including his work as VP of Business Operations at Hootsuite and VP of Business Technology at Vision Critical. With over 20 years of scaling startups to \$150M+ exits, Diraj has a natural ability to assess opportunities and build scalable operational frameworks, talent capital, and systems to support growth, drive customer acquisition, and ultimately create long term value in customer retention and expansion.

MIKE PRICE

President, Licensed Producer

Over 40 years' experience in Sales Management, Sales, Marketing, Distribution Management, Promotions, Territorial Management, Client/Customer relations and development of client base. A sales professional with a proven track record of accomplishments in management, staff training, development, motivation, supervision, promotion of teamwork and implementation of policies & procedures to increase productivity and efficiency.

DAVE ETO

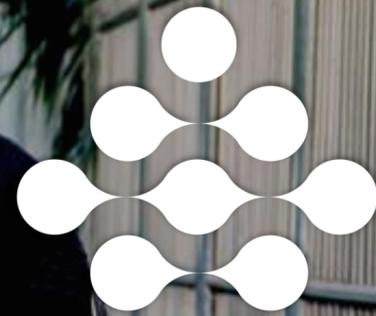
Director

Through his experience as President of the BC Food Processor's Association, CEO of the BC Dairy Association, and CEO of Naturally Splendid, Dave has a demonstrated history of working in the food production industry. A strong Business Development professional skilled in Food Processing, Food & Beverage, Food Science, and Strategic Planning, Dave brings invaluable insight on the nutraceutical, natural health products (NHP), and functional food industries to Geyser Brands.

BIN HUANG

Advisor

Currently the Chair of Board of Directors at OncoQuest Inc. and former CEO of Emerald Health, WEX Pharmaceuticals Inc, GeneHarbour Technologies, and Cytovax Biotechnologies.



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Investor Relations
Doug Kerr



dkerr@geyserbrands.com



+1 (604) 315-4400

TSXV:GYSR

www.geyserbrands.com