



Brian Alexandrowicz

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Summary

I'm an experienced UX Designer that's been working in the field for over 7 years. I use research, testing, strong visual design, and my knowledge of best practices to craft best-in-class experiences.

Experience

The Archer Group | Senior User Experience Designer | April 2016 – Present

Responsible for creating holistic experiences, including competitive analyses, stakeholder and user interviews, low and high fidelity deliverables (wireframes, user flows, site maps, and prototypes), and post launch usability testing. Lead UX designer on several shipped websites, mobile applications, and marketing efforts spanning multiple industries.

LiquidHub | User Experience Designer | August 2015 – April 2016

Collaborated with researchers and business analysts to perform detailed stakeholder and user interviews, create design low and high fidelity deliverables (wireframes, user flows, site maps, and prototypes), and perform usability tests for a variety of clients.

Think Company | User Experience Designer | October 2013 – August 2015

Developed low and high fidelity UX and visual design solutions for a variety of projects. Also provided front-end development and usability testing support as needed.

Azavea | User Experience/User Interface Designer | June 2012 – October 2013

Created UX and visual solutions along with front-end code deliverables within an agile framework. Supported front-end development, research, and testing efforts as needed for both in-house and client projects.

Education

The University of the Arts | B.F.A. Graphic Design | Graduated 2011

Skills & Interests

Skills: Persona development, journey mapping, information architecture, competitive research/analysis, user research, user testing, wireframing, visual design, design systems, interactive prototyping, Sketch, InVision, Axure, Adobe Creative Suite, Framer

Interests: Hiking, photography, cooking (I make a mean salsa), quality dad jokes