

# Garrett Campagna

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## Overview

I'm driven to consistently produce work that is organized, focused, and good for the user. I'm an experienced design director, product designer, UI/UX designer, and front-end web developer. I provide my clients and employers with memorable and award-winning design, backed by user testing, design research, and empathetic decision making. I'm striving to continually learn, be challenged, and make work an enjoyable experience for myself and those around me.

## Experience

### Shutterstock

09/19 – Present

#### Lead Product Designer

I created and oversee the company's design system, am the lead designer on customers' search and discovery experience, worked on internal tools to manage customers' payments and purchases, and have been working on creating new tools to engage customers. I am responsible for performing UX research to validate my hypotheses by interviewing customers, gathering analytics, and running usability tests for each project.

### Brandzooka

01/19 – 09/19

#### Director of UI/UX Design

I led the visual direction, UI, and UX for Brandzooka's software and web applications. My primary role was to create a new look and feel for the Brandzooka product and improve the overall user experience, backing design decisions with UI/UX research. In my time at Brandzooka I launched numerous new products and applications that allowed customers to reach their audiences in unique and engaging ways.

### Voltage

Design Director, Department Manager

### Fireant Studio

Interactive Art Director, UI/UX Designer, Front-End Developer

### Tool Studios

Senior Designer, Front-End Developer

### Now What

Graphic Designer, Design/Marketing Researcher

### smbolic

Graphic Designer

## Education

### University of Illinois (UIUC)

BFA in Graphic Design

## Skills

Figma  
Sketch  
Adobe Creative Suite  
Invision  
After Effects  
Framer

Full Story  
Google Analytics  
Google Web Designer  
Prototyping  
Wireframing  
Webflow

User Interviews  
User testing  
Design research  
Training Designers  
Team Leadership  
Juggling projects

HTML/CSS  
SASS/SCSS/LESS  
QA/Testing  
Collaboration  
Being happy  
Staying calm

## More

For more, please see a detailed summary of my work history, awards, interests, and my portfolio on my website: [garrettcampagna.com](http://garrettcampagna.com)