

# Garrett Campagna

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## Overview

I'm driven to consistently produce work that is organized, focused, and good for the user. I'm an experienced design director, product designer, UI/UX designer, and front-end web developer. I provide my clients and employers with memorable and award-winning design, backed by user testing, design research, and empathetic decision making. I'm striving to continually learn, be challenged, and make work an enjoyable experience for myself and those around me.

## Experience

### Brandzooka

01/19 – Present

#### Director of UI/UX Design

I lead the visual direction, UI, and UX for Brandzooka's software and web applications. My primary role has been to create a new look and feel for the Brandzooka product while improving the user experience. This includes data driven decisions using UI/UX research, user testing, and following design trends. I work closely with the development team, creating detailed specs and doing extensive QA to get my designs into production and into user's hands. I then monitor and test user behavior to continue iterating.

### Voltage

12/16 – 01/19

#### Design Director, Department Manager

I managed the design department of Voltage and worked with some of the world's biggest brands like Adidas, Reebok, Chipotle, and Footjoy. My responsibilities included leading all design projects, critiquing designers' work, training and developing designers, collaborating with the development department, forecasting / estimating projects, establishing company workflows and processes, working directly with clients, and advancing the Voltage brand.

### Fireant Studio

Interactive Art Director, UI/UX Designer, Front-End Developer

### Tool Studios

Senior Designer, Front-End Developer

### Now What

Graphic Designer, Design / Marketing Researcher

### symbolic

Graphic Designer

## Education

### University of Illinois (UIUC)

8/08 – 5/12

#### BFA in Graphic Design, GPA: 3.83/4.00

James Scholar Honors Student, Dean's List x8, numerous honors groups, design activities, and awards received.

## Skills

Sketch

Adobe Creative Suite

Invision

After Effects

Google Web Designer

Full Story

Google Analytics

User Testing

Prototyping

Wireframing

Training Designers

Team Leadership

Being Happy

Collaboration

Juggling projects

HTML/CSS

SASS/SCSS/LESS

QA/Testing

Gaming

Marriage

## More

For more, please see a detailed summary of my work history, awards, interests, and my portfolio on my website: [garrettcampagna.com](http://garrettcampagna.com)