

# Naglis

is a full stack designer who helps early stage startups with everything from branding, product design, and investor decks.

[www.naglis.lv](http://www.naglis.lv)

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Riga, Latvia

## Experience

### Full Stack Designer

Freelance (2018 - Present)

- Helped multiple startups define their product vision and businesses adopt an online presence
- Designed visual identities, mobile apps and websites
- Developed multiple websites on Webflow with CMS functionality

### Product Designer

Printful - On-Demand Print & Embroidery (2016 - 2018)

- Reimagined and designed user onboarding flow
- Conducted usability testing and user interviews
- Worked on component-based design system
- Created multiple one of a kind POD product mockups for Printful mockup generator
- Coordinated photo shoots for new POD products

### Web Designer

Efumo - Ecommerce Agency (2014 - 2016)

- Designed numerous ecommerce stores for SMEs
- Designed corporate visual identities

### Designer / Front-End Developers

Domnus - Web Agency (2012 - 2013)

- Designed and developed websites for small business

## Skills

### Interaction

- Product design
- Usability testing
- User testing
- Rapid Prototyping

### Software

- Adobe Suite
- Sketch
- Figma
- Invision
- JIRA
- Webflow

### Coding

- HTML & CSS

## Education

### Computer Science BA

University of Latvia (2012 - Incomplete)