

Andy J.H. Lai

andyjhlai@gmail.com

www.andyjhlai.com

Experience

Mentor CG · Product Designer

Seattle, WA

06 · 2019 — 02 · 2021

As a Product Designer my work consisted of designing web solutions, digital product platforms, and marketing campaign materials. Projects ranged from web design refreshes to product platform updates. Flexibility of design areas such as motion, branding, and user interfaces was a must as Mentor kept a small team of core designers who had to flex into many specialties depending on client needs. The work was fast paced and communication between the client and our team was a priority.

The Planet Magazine · Lead Designer

Bellingham, WA

09 · 2017 — 06 · 2019

The Planet is a student led publication focused on current environmental issues. As the Lead Designer, I was in charge of prepping the final print files, managing a team of creatives, and maintaining the brand.

Mentor CG · Design Intern

Seattle, WA

06 · 2018 — 08 · 2018

Mentor is a creative agency in the Fremont, Seattle, WA. I was tasked with designing user experiences, web and digital products, as well as social media materials.

Education

Bachelor of Fine Arts in Design Minor in User Experience Design

Western Washington University

2015 — 2019

The BFA program allowed for focused exploration on design concepts or areas we were interested in. I focused on brand systems; expanding on how each touch point can provide a unique interaction or experience.

Design Study Abroad Program

Germany, Switzerland

07 · 2017 — 08 · 2017

A month long course that covered a combination of topics such as design history, European history, and modern design. We also had the opportunity to tour design agencies in Berlin and Zurich.

Skill Set

Design

Brand Conception
Branding Systems
Motion Design
Web Design
Digital Products

Software

Adobe Creative Suite
Sketch + Figma
ProtoPie + Principle

Languages

Cantonese Chinese
Mandarin Chinese
English

Award

Adobe Design Achievement

Top Talent · Altum Aqua Project

References available on request