

West Tenth Privacy Policy

Thank you for visiting West Tenth! This Privacy Policy will explain how our organization uses the personal data we collect from you when you use our Services.

The platform and related services provided by West Tenth, the Site and mobile applications (whether on iOS or Android), including without limitation information provided by West Tenth to potential and actual users in relation to the services, together are called the “Platform,” or the “Services.”

In this privacy policy:

- W Tenth Co. may be referred to as "West Tenth", "W10", "Company", "we," "our," or "us."
- We call a user of the West Tenth a "User," collectively, the "Users."
- Users who identify as sellers may be referred to as a "Storefront Owner," collectively, the "Storefront Owners."
- "You" and "your" refer to any type of individual User of West Tenth Services.
- Personal Information or "Information" shall include "Identity Information" and "Financial Information."

West Tenth requires all account owners to be at least 18 years of age and able to form legally binding contracts under applicable law. Persons under age 18 are not permitted to use West Tenth, hold accounts on West Tenth, or otherwise provide personal information to West Tenth.

Topics:

- What data do we collect?
- How do we collect your data?
- How do we store and use your data?
- How long do we store your data?
- What are your data protection rights?
- Privacy Policy Changes
- How to contact us

What data do we collect?

On the website we primarily collect your email address. All other data is stored solely on your device. You may choose to provide us with location information so that we can better communicate with you about our services.

On the West Tenth app, we will require certain Information such as your name, address, approximate geographic location of your mobile device, telephone number, email address and bank account and other Financial Information if you voluntarily choose to share such Information with West Tenth. We do require that you furnish this Information when you register with us as an app User, because we need the Information in order to provide the Services.

How do we collect your data?

We collect data and process data when you enter your email in the form on our website. By entering your email, you consent to sharing your email address data with West Tenth. Sharing certain Personal Information is necessary in order to use the Platform. By signing up for an account on the West Tenth app, you consent to sharing Personal Information.

Much of this Information can be changed by you at any time. Many changes that you make to your account settings are updated immediately, but some may take a few days to take effect, particularly those that impact email or marketing preferences. Some major requests, such as changes to billing information or account data deletion, may require verification of identity before they can be processed.

If you no longer wish to use the Services or receive service-related messages (except for legally required notices), then you may close your account by email to admin@wtenth.com. If you wish to opt out of marketing communications or other types of notifications, please unsubscribe from communications or disable notifications at the device level.

West Tenth is a marketplace and a community. We offer several features that allow members to connect and communicate in public or semi-public spaces. You don't have to use these features, but if you do, please use common sense and good judgment when posting in these community spaces or sharing your Personal information with others through the Services. Be aware that any Personal information that you choose to submit there can be read, collected, or used by others, or could be used to send unsolicited messages to you.

How do we store and use your data?

We securely store your data on a third party service provider - Google. The Company will use commercially reasonable means to ensure that Information is stored in the USA.

West Tenth uses Personal Information (including Identity Information and Financial Information) for the following purposes:

- To operate and make available our Platform. We use your data to connect you with other Users in order to enable the posting of, completion of, and payment for Orders;
- For billing and fraud prevention, on the basis of our legitimate interests in ensuring a safe and secure environment for the community to meet and conduct business;
- To analyze Site usage as necessary for our legitimate interest in improving the West Tenth Platform to grow our business;
- To contact you and deliver (via email, SMS, push notifications, or otherwise) administrative notices, marketing notifications, offers and communications relevant to your use of the West Tenth Platform as necessary for our legitimate interests in proper communication and engagement with our Users and in promoting our business;
- To provide you with customer support;
- For internal market research, troubleshooting problems, and detecting and protecting against error, fraud or other criminal activity for our legitimate interests in ensuring a safe and secure environment in which Users can meet;
- To assist Users in the resolution of complaints and disputes between them, as necessary for our legitimate interests in facilitating good relations among Users; and,
- As otherwise set forth in this Privacy Policy.

When you access or use the Services, we collect, use, share, and otherwise process your Personal Information as described in this policy. We rely on a number of legal bases to use Information in these ways. These legal bases include where:

- You have consented to the processing, which you can revoke at any time;
- Necessary to comply with a legal obligation, a court order, or to exercise or defend legal claims;
- Necessary for the purposes of our or a third party's legitimate interests, such as those of visitors, members, or partners;
- You have expressly made the information public;
- Necessary in the public interest; and
- Occasionally necessary to protect your vital interests or those of others.

Note that we principally rely on consent (i) to send marketing messages, and when applicable (ii) for third-party data sharing related to advertising or (iii) for the use of location data for advertising purposes.

How long do we store your data?

Our Company will keep your data if you have provided us with your email address through the form on the website, we will store your data to send you the newsletter emails unless you specifically ask us to delete such Information.

We retain Personal Information for as long as you are a Platform User in order to meet our obligations to you, and for such longer periods as may be in our legitimate interests and to comply with our legal obligations. We may also retain aggregate Information beyond this time for research purposes and to help us develop and improve our services. You cannot be identified from aggregate Information retained or used for these purposes.

West Tenth may disclose Personal Information, including location data or communication data, to a third party if required to do so by law or pursuant to a court order, warrant or subpoena. West Tenth reserves the right to disclose Personal Information from both private and public areas of the Site and the Platform in the absence of a court order warrant or subpoena if we are given reason to

believe, in our sole discretion, that someone is causing injury to or interfering with the rights of Users, the general public, or of West Tenth or its partners or affiliates.

What are your data protection rights?

We would like to make sure you are fully aware of all of your data protection rights. Every User is entitled to the following under certain circumstances:

The right to access – You have the right to request us to send you copies of your personal data.

The right to rectification – You have the right to request that we correct any Information you believe is inaccurate. You also have the right to request we complete the Information you believe is incomplete.

The right to erasure – You have the right to request that the Company erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to us from processing your personal data, under certain conditions.

The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, in a structured, commonly used and machine-readable format.

Where the processing of your Personal Information by us is based on consent, you have the right to withdraw that consent without detriment at any time. You can also change your marketing preferences at any time.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, West Tenth cannot guarantee the security of any Information you transmit to us, and you do so at your own risk. While West Tenth will use commercially reasonable efforts to ensure the security of all credit card and all other Personal Information, we expressly disclaim any liability for any unauthorized access to or use of secure servers and/or any and all Personal Information and/or Financial Information stored therein, and you agree to hold the Company harmless for any damages that may result therefrom.

Children's Privacy and Note to Parents and Guardians. We do not knowingly collect Personal Information from children under 13 years of age. The Platform is not directed to children under the age of 13 and persons under 18 are not permitted to use the Platform. If we become aware that we have unknowingly collected Personal Information from a child under the age of 13, we will delete or disable such Information. If you are a parent or guardian of a child under the age of 13, and you believe that your child has provided us with Personal Information, please let us know by emailing admin@wtenth.com.

Your California Privacy Rights. California’s “Shine the Light” law permits customers in California to request certain details about how certain types of Information is shared with third parties and, in some cases, affiliates, for those third parties’ and affiliates’ own direct marketing purposes. Under the law, a business should either provide California customers certain Information upon request, or permit California customers to opt in to, or opt out of, this type of sharing.

West Tenth may share Personal Information as defined by California’s “Shine the Light” law with third parties or affiliates for such third parties’ or affiliates’ own direct marketing purposes. California residents may obtain Information about our compliance with this law by sending us a written request at admin@wtenth.com. Requests must include “California Privacy Rights Request” in the first line of the description and include your name, street address, city, state, and ZIP code. Please note that West Tenth is not required to respond to requests made by means other than through the provided email address or mailing address (see How to Contact Us).

Under the California Consumer Privacy Act of 2018 (“CCPA”), California residents have certain rights around West Tenth collection, use, and sharing of their personal information. West Tenth does not sell your personal information and will not do so in the future without providing you with notice and an opportunity to opt-out of such sale as required by law. Similarly, we do not offer financial incentives associated with our collection, use, or disclosure of your personal information.

Your Nevada Privacy Rights. Nevada law (SB 220) requires website operators to provide a way for Nevada consumers to opt out of the sale of certain information that the website operator may collect about them. West Tenth does not sell your personal information to third parties as defined in Nevada law, and will not do so in the future without providing you with notice and an opportunity to opt-out of such sale as required by law. If you have any questions regarding our data privacy practices or our compliance with Nevada data privacy law, send us a written request at admin@wtenth.com. Requests must include “Nevada Privacy Rights Request” in the first line of the description and include your name, street address, city, state, and ZIP code.

Privacy Policy Changes

We may amend or update this policy from time to time. If we believe that the changes are material, we’ll let you know by doing one (or more) of the following: (i) posting the changes on or through the Services, (ii) sending you an email or message about the changes, or (iii) posting an update in the version notes on the app. We encourage you to check back regularly and review any updates.

How to contact us

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

Email us at: admin@wtenth.com

Or write to us: 4470 W Sunset Blvd #90387, Los Angeles CA 90027

