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## SUMMARY

Hola! My name is Jason Calleiro. I'm a product builder who enjoys and has a knack for creating solutions in ambiguous & emerging domains.

Recently I have been designing and exploring solutions for the future of finance at Brex. I previously led design at Facebook for ML/AI explainability

## EXPERIENCE

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| <p><b>Brex</b><br/>Senior Product Designer<br/>2021 - Present</p> | <p>Worked with leads to establish a new team at Brex with a theme of creating "universal experiences." We have become a key partner for all product teams and work horizontally across the organization.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Core member that defined mission &amp; vision of the team.</li> <li>• Led a work stream designing a wallet system for a company "big bet."</li> <li>• Led design for the following work streams, improving customer NPS: international shipping, card disputes, card replacement.</li> <li>• Exploring crypto technologies for founders &amp; businesses.</li> <li>• Assisted in mentorship, interviewing, and helping scale our high-growth design team.</li> </ul>  |
| <p><b>Facebook</b><br/>Product Design Lead<br/>2020 - 2021</p>    | <p>I was the first designer in a new team in a highly ambiguous space. With increasing regulatory scrutiny, I led design to provide ML/AI explainability solutions for our Ads product.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Worked with research, legal &amp; other AI design teams to develop a strategy &amp; principles for how our ads teams will design machine learning explainability experiences across their surfaces. member that defined mission &amp; vision of the team.</li> <li>• Designed a new tool allowing users and regulators to understand data points used for serving ads in their feed.</li> <li>• Supported team scaling efforts, assisted with team re-org, provided leadership, guidance, and opportunities for younger designers take on more responsibilities.</li> </ul>  |
| <p><b>SimplePractice</b><br/>Design Lead<br/>2018- 2020</p>       | <ul style="list-style-type: none"> <li>• During a period of extreme growth and being a clear leader in the behavioral health space, I led design &amp; teams across multiple initiatives at SimplePractice.</li> </ul> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Designed a north star that drove a complete redesign for our core product.</li> <li>• Built out our design system and created our core library of components.</li> <li>• Created &amp; managed our design system xfn team.</li> <li>• Led design through discovery and launch of our "Professional Website" application, resulting in a 14% increase in revenue per customer.</li> <li>• Supported scaling efforts of product design teams, growing 2 - 8 designers.</li> </ul>   |
| <p><b>Astroid</b><br/>Head of Product Design<br/>2015 - 2018</p>  | <p>Founded a boutique design agency focusing on funded startups.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Led product design consulting for startups &amp; established brands designing digital products at various stages, with an emphasis on healthcare technology.</li> <li>• Worked together with design &amp; development teams to implement design processes within agile development environments.</li> <li>• Implemented design systems, workflows, and tooling giving design teams the ability to keep consistency at scale.</li> <li>• Created product prototypes that contributed to securing funding totaling over 150 million dollars from partners like FirstData, Intellectual Ventures, &amp; The Bill &amp; Melinda Gates Foundation.</li> <li>• Designed the user management system for an Apple design award winner.</li> </ul> |