



## PRESS RELEASE

05/23/2017

### **Waverly Labs Sold \$5 Million in pre-orders for the Pilot Translating Earpiece**

*A year after their IndieGoGo crowdfunding campaign started, the company announced the scheduled delivery for the Fall 2017.*

**NEW YORK, NY, ( May, 23<sup>th</sup> 2017) -- Waverly Labs, Inc.** -- This week, Waverly Labs' sales of the [Pilot Translating Earpiece](#) reached \$5M in pre-orders.

A year ago, Waverly Labs began a crowdfunding campaign aiming to raise funds for the World's First Smart Earpiece, which translates between users speaking different languages. Today, the company reached close to 25,000 pre-orders which will begin shipping Fall 2017.

The sharing experience: with a partner or in a group

For a fluid and continuous multilingual conversation similar to a real-life experience, only one Pilot Translation Kit is needed: Pilot users can share the second earbud, with anyone. The Pilot translating earpiece also works in group mode for 3 or more parties.

The design edge: Pilot's design was nominated for multiple awards this year

The Pilot translating earpiece distinguishes itself with a best-in-class design focusing on stability, modernity and ergonomics.

*"Pilot was designed like no other earbud. Optimizing the overall user experience is, and always will be, at the core of our research and development."* - Sergio Del Rio, Head of design engineering.

**For more information** visit <https://www.waverlylabs.com/press/>

#### **About Waverly Labs, Inc.**

Waverly Labs is an innovative consumer electronics company created in 2014. Waverly Labs is developing a smart earpiece at the convergence of wearable technology and speech translation called Pilot.

#### **About Pilot – smart translating earpiece**

Pilot uses the latest technologies in speech recognition, machine translation and wearable technology to allow users to converse without language barriers using Pilot's mobile app, which toggles between languages. Pilot can also be used to listen to music, make and receive calls.

Connect with us on [Facebook](#), [Instagram](#) or [Twitter](#) and share your experience.

**Source: Waverly Labs, Inc.**

Marion Guerriero  
VP of Marketing and Communications  
Waverly Labs  
press@waverlylabs.com  
[www.waverlylabs.com](http://www.waverlylabs.com)

\*\*\*