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PROJECT SPECS

Project Type: iOS and Android Application

Technologies: Ruby on Rails, PostgreSQL, iOS SDK, Android SDK

Services Provided: App Development, App Design, Quality Assurance, Project Management

Team: 1 iOS Developer, 1 Android Developer, 1 Web Developer, 1 Designer, 1 Project Manager

Duration: 4+ months, in progress

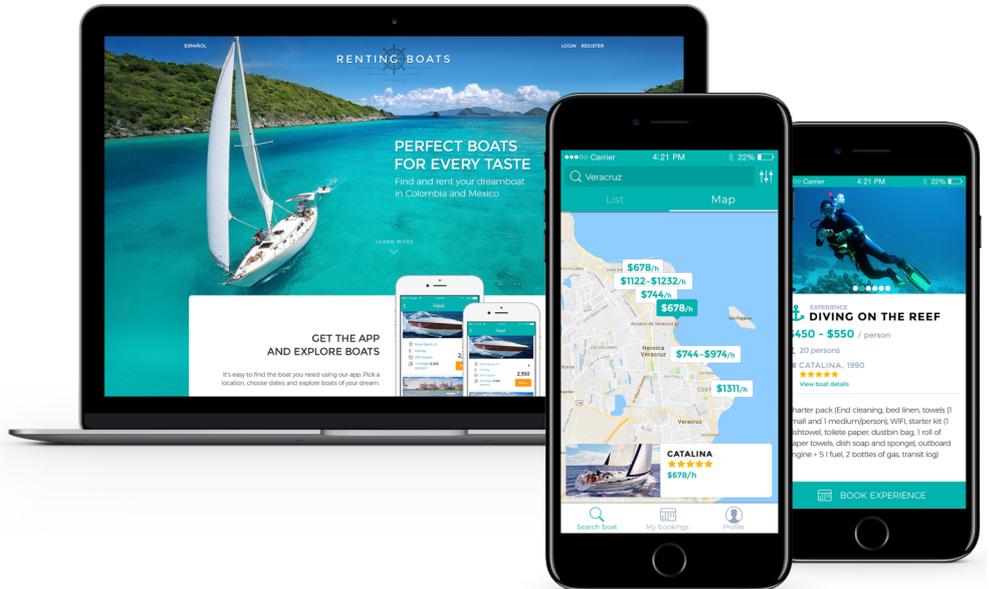
Methodology: Scrum



Client: Renting Boats
Headquarters: USA
Industry: Booking Service

Renting Boats App: Make Boats Booking Easy

Psychometrics helps organizations to effectively assess, select, and develop their personnel and provide insights about behaviour, personality, cognitive ability, leadership potential, and more.



BUSINESS CHALLENGES

The application is aimed to provide a service of lending and renting of boats (similar to Airbnb). Mobile applications should be development only for users who want to rent a boat. Boat owners and the service admins have a web-based application.



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OUR SOLUTION

Together with the client, we analyzed the business goals and requirements and decided on the scope for MVP version of the application.

We developed a custom design for iOS and Android applications, developed basic functionality and released an MVP version of the application with the featured listed below.

DISTINCTIVE FEATURES

- Detailed search for boats
- Multi Language support (English and Spanish)
- Users rating
- Preset email notifications
- General reports in Admin panel
- Users management by Admins
- Extended bookings management in Admin panel

WHAT'S NOW

The application is being developed and tested.