



# SUMATOSOFT

## PROJECT SPECS

### PROJECT TYPE

Web application,  
Marketplace

### TECHNOLOGIES

Ruby on Rails, Ror, Nginx,  
Passenger, Bootstrap,  
JavaScript, JQuery, PayPal,  
Ups, FedEx integration

### TEAM

1 Software Architect,  
1 Designer,  
1 QA Engineer,  
1 Project Manager / Business  
Analyst

### DURATION

12 months

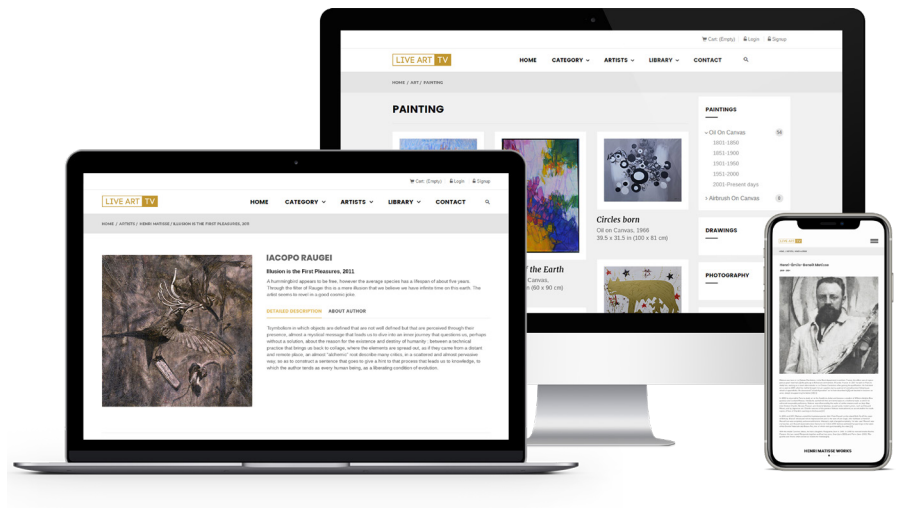
### METHODOLOGY

Scrum

**Client** Live Art TV  
**Region:** USA  
**Industry:** Trade and e-commerce

## Live Art TV — Marketplace for Selling Art and Antiques Online

LiveArt TV is a marketplace for selling art and antiques online, presenting a wide range of modern art, jewelry, antique collections, and branded wrist watches.



## BUSINESS CHALLENGES

- Move current offline business into Internet
- Develop website to present art pieces to public
- Ability to show live video as well as have video gallery

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## OUR SOLUTION

Following the Scrum methodology, we created application based on a popular library for ecommerce applications - Spree Commerce.

The application has all e-commerce functions available on both back and front offices, including:

- Registration
- Search
- Orders management
- Artwork pieces management
- Artists management
- Shopping cart and checkout
- Payment systems integration

We also added custom features important for selling artworks:

- Collaboration with the artists
- Live video channels and collection of saved videos

## BUSINESS BENEFITS

Artworks that were previously only available to nearby customers can now be purchased by a wide audience of art lovers. Thanks to this platform, young talents can find buyers for their artwork, and art lovers have a wide choice and the possibility of ordering online.