Selfiest – Back-end Development of Instagram Competitor

Jean Baptiste Fort is a famous fashion and advertising photographer from Barcelona, Spain. He decided to make an Instagram-like mobile app, which would allow making, editing and sharing selfies and getting a very detailed statistics about the popularity of such photos.

BUSINESS CHALLENGES

The main distinction of the mobile application is that it is all about for selfies publication.
- Processing of big amount of photos;
- Custom ranking system;
- System of detailed statistics of photos performance;
- Photos moderation.

Such type of an application requires not only attractive and user-friendly front-end interface, but also a stable and well-optimized back-end server side.
OUR SOLUTION

Our team has developed a back-end application module that provides a clear interface for effective data gathering and management.

BUSINESS BENEFITS

The Client has received a stable back-end application ready to process big amount of data. It can be easily integrated with front-end mobile solutions.

The system is released and being promoted.

FIND OUT HOW WE CAN HELP YOUR BUSINESS

Get in Touch

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