



SUMATOSOFT

Building Future of IT Today

PROJECT SPECS

Project Type: HRM, Facebook API Integration, Big Data Analysis

Technologies: : Ruby on Rails 4.0, Apache, MySQL, Bootstrap, JQuery, url2png

Team: 1 Software Developer

Duration: 4 weeks

Methodology: Scrum

Why chose us: our experience of work with Facebook API allowed us to make an advantageous offer

evolv

Company: Evolv (Cornerstone OnDemand)

Headquarters: USA, Boston

Industry: Big Data analysis, Human Resources Management, Psychology

Website: <http://www.cornerstoneondemand.com/evolv>

Evolv: Facebook Profiles Analyzer

Evolv (now Cornerstone OnDemand), one of leading companies in Big Data arrays analysis and human resources management, studies the employees' effectiveness at all stages, from hiring to dismissal in big corporations.

We have successfully designed and developed a system, which automatically loads and systematizes the information shared by employees in social networks, in Facebook to be specific.



Client's Business Challenges

Since recently, psychologists have started to study the employees' behavior in social networks. It turned out this information can be crucially important. However, the process of getting and analyzing of such data type takes lots of time and resources.

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Our Solution

We have used the **Ruby On Rails 4.0** framework and **Facebook API** to carry out the system's development.

The **client part** was developed with the use of the **BootStrap library** in full accordance with the Customer's requirements to user interface.

A certain technical complexity was represented by **implementation of screenshots taking system**. For this purpose, we integrated the system with an off-site paid service.

Results

The project **has successfully been released** and now it is undergoing the hypothesis check by the customer's experts. The system has already analyzed **thousands of Facebook profiles**. Data about users' interactions in Facebook are gathered automatically and stored in the form convenient for the analysis.

Thank to the system, the company plans **to gain additional revenue stream, get competitive advantage, and increase of the market share** by providing unique service for human resource managers.

It is planned to integrate the application with **LinkedIn**.

Find Out How We Can Help Your Business

Get in Touch

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