Emilie Ravena

Designer & Creator

emilieravena.com

(518) 698-9369

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" Offering creative opportunities and design solutions to ease and improve the lives of others. "

PROFESSIONAL EXPERIENCE

Digital Asset Specialist

MSC Industrial Supply, Remote

November 2021 - Present

Aiding in the upload management of over 2 million digital assets to the company website. Specializing in improving workflow efficiency and providing detailed documentation of the project.

Freelance Designer

Jodie Fitz, LLC, Remote

May 2020 - Present

Managing the UX and UI redesign of the website for Jodie Fitz, LLC. to provide a more responsive, intuitive experience.

Digital Technology Designer

GE Research, Niskayuna, NY

May 2019 - August 2019

Redesigned the interface of an internal application used daily by GE employees. Generated a more enriching and positive user experience through user testing, close communication with developers and researchers, and multiple iterations.

PROJECTS

A Study of Hearing Accessibility Relating to Online Education Platforms

Rochester Institute of Technology, 2021

This research project analyzes the current hearing accessibility options used by popular telecommunication platforms and assesses their effectiveness and ease of use.

Oasis: A Digital Meditation Experience

Rochester Institute of Technology, 2020

Conducted background research and UX design for an interactive online experience designed to relieve stress through the use of simple breathing exercises.

EDUCATION

Media Arts and Technology (MS)

Rochester Institute of Technology

August 2020 - May 2021

New Media Design (BFA)

+ Immersion in ASL and Deaf Cultural Studies

Rochester Institute of Technology

August 2016 - May 2020

SKILLS

UI / UX Design

Wireframing

Prototyping

Contextual Inquiry

Persona & Scenario

Usability Testing

HTML / CSS

JavaScript

Digital Asset Management

Project Management

TOOLS

Adobe Creative Suite

Figma

Sketch

Principle

Arduino

Cinema 4D

Microsoft Office