

GRAPHIC DESIGNER & WEB DEVELOPER

BROOKE BARKER

I'm a Denver-based graphic designer and web developer. I graduated from Purdue University (West Lafayette, Indiana) in 2013 with a major in Visual Communications Design, and I've recently completed my full-stack web development certification through Bottega University. I'm a project leader when it comes to design, with no issue leading efforts to reach a design solution. I believe that I could be an asset to any creative environment, and I know that I can rise to any occasion.

Thanks for taking the time to review my qualifications, I look forward to speaking with you about future opportunities.

EDUCATION

Purdue University
2009 - 2013
Visual Communications Design

Bottega University
2019 - 2021
Full-Stack Web Development

SKILLS

Photoshop: Proficient
Illustrator: Proficient
InDesign: Proficient
XD: Proficient
Premiere Pro: Some Knowledge
HTML/CSS/SCSS: Proficient
Javascript: Advanced
React.JS: Advanced
Python: Some Knowledge
Microsoft Word: Proficient
Microsoft Powerpoint: Proficient
InVision: Advanced

CONTACT

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* Willing to relocate

WORK EXPERIENCE

Graphic Designer
Transamerica // 2019 - Present

- Responsible for creating and updating a large volume of deliverables on a daily basis
- Attend regular meetings with greater marketing staff for all projects
- Responsible for creating smart templates for full company use on Chili Publish software
- Proficient with designing digital and print deliverables

Creative Lead
SFP // 2013 - 2019

- Directed and attended meetings with clientele to discuss design needs and map out deliverables; met regularly with clients throughout design process to keep updated on design process
- Worked directly with in-house developers to determine how to overcome any and all design or interface challenges
- Lead the design team by directing team meetings, evaluating and conducting design reviews, and hiring/training designers
- Lead designer on every project
- Used a wide array of design tools to complete projects

Lead Web & Graphics Designer
Hawaiian Ethos // 2019 (contract)

- Head of the application and website re-design process & department
- Work directly with the lead developer
- Created print designs for their upcoming medical dispensary locations
- Participated in weekly team video calls where we prioritized and strategized on business needs, and discussed what to tackle next to further the brand

Web & Graphics Designer

The Latino Cultural Center, Purdue University // 2011 - 2013

- Work directly with the organization leader and had regular, weekly meetings
- Responsible for any and all website design creation, updates, and code implementation
- Created any and all print designs for the entire organization, which included subsequent organizations