



BALTAZAR ROSILES

Senior Art Director

CONTACT

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baltarosiles.com

SKILLS

Photoshop, Illustrator, InDesign and all the Adobe software that every graphic designer should know. Plus, InVision Studio and Sketch. Fluent in Spanish.

EDUCATION

Bachelor's Degree
in Graphic Design
University of Guanajuato, México.

I am a US citizen authorized to work for any employer in the US.

STATEMENT

I'm a Chicago based visual designer with over 15 years of experience. Hard work and an appetite for learning is at the center of everything that I do.

EXPERIENCE

HAVAS CHICAGO

Senior Art Director
September 2013 to November 2018

Created digital content such as online videos, landing pages, emails and display banners for a variety of top American brands including Autozone, Sears, Hefty, Dishlatino, Mike's Hard Lemonade among others.

WALGREENS E-COMMERCE

Web Designer
May 2012 to August 2013

Designed static banners, created layouts and product collages, populated weekly deals pages and designed emails for Walgreens.com.

QUILL.COM

Print Designer
November 2009 to January 2011 and July 2011 to September 2011

Assembled pages for press, performed image and type corrections for the Quill and Medical Arts Press print catalogs.

JEWEL-OSCO

Graphic Designer
December 2005 to October 2009

Created layouts for the weekly circular ad, specialty books, tri-folds and mailers for supermarket Jewel-Osco.

UNIVERSITY OF GUANAJUATO

Graphic Designer
August 2003 to June 2005

Designed print media that included posters, postcards and programs for the Cultural Events Department in Guanajuato, México