

# Crystal Washington Bio

Crystal Washington, CSP works with organizations that want to leverage technology to increase profits and productivity!

As a technology strategist and certified futurist, Crystal takes complex social media, app, and web topics and makes them easy to understand and accessible for everyday people.

Crystal's clients comprise Fortune 500 companies including Google, Microsoft, and GE, and as a sought-after keynote speaker, she has entertained and educated audiences around the globe.

As one of Forbes' 50 Leading Female Futurists, she has appeared in numerous publications including *Entrepreneur* and *Bloomberg Businessweek*. She is regularly called on by major television networks as a tech expert.

Crystal is the author of the books *One Tech Action* and *The Social Media Why*.