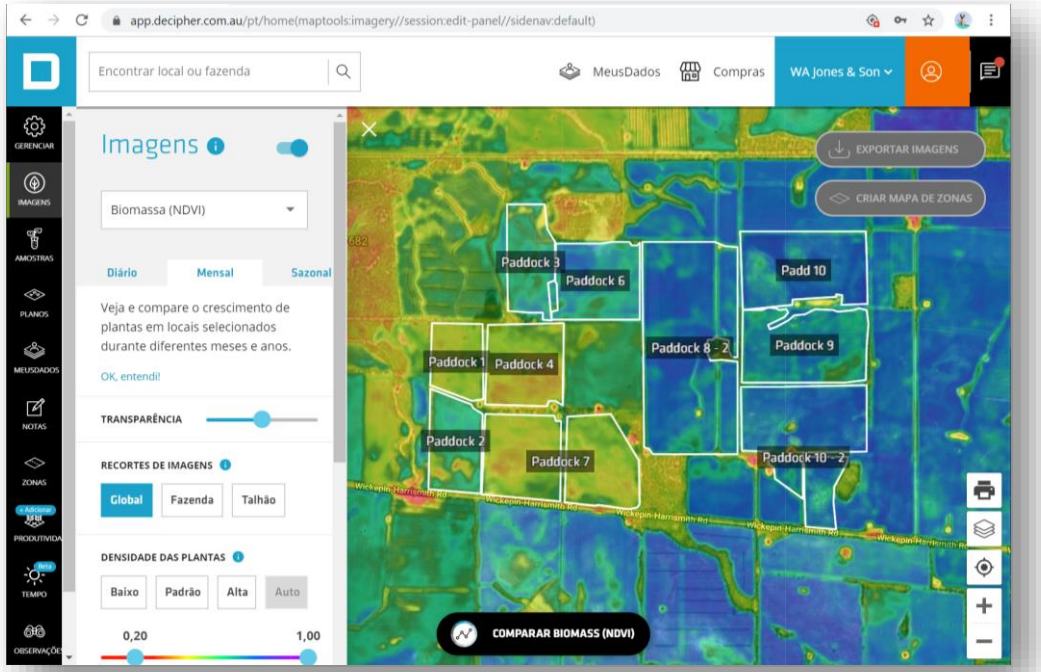
interfuze.

Case Study

Accelerated Internationalisation

DECIPHER



- ✓ 20,000 words translated
- ✓ Implementation fast tracked from four months to six weeks
- ✓ Established internal capability which has since rolled out several translated releases and added a new language

Overview

Decipher develops an AgTech SAAS product servicing the growing field of precision agriculture.

To enable further growth into global markets and convert on an immediate opportunity in Brazil, Decipher employed Interfuze to deliver accelerated internationalisation and Portuguese translation of their signature product using a burst of nearshore capability.

The Client

Decipher is an innovative SAAS product vendor operating under the Wesfarmers group of companies.

Decipher originate from Australia but their success, together with target industry requirements, has seen their footprint swiftly grow into global markets.

Their award winning cloud platform is trusted by users in over 60 countries for use in mine closure and rehabilitation, tailings storage facilities, precision agriculture and waste monitoring.

interfuze.

The Challenge

Decipher had been targeting the internationalisation of their Angular and .Net product for some time but a new and immediate opportunity in Brazil meant they needed to fast track the translation to Brazilian Portuguese of close to 20,000 words. The challenge to Interfuze was to do in six weeks what was originally planned to take four months.

The Approach

Interfuze knew that Decipher's DevOps capability, cloud only architecture, regression suite and local development environment portability were perfectly suited to a swift nearshore ramp up, having been intimately involved in the implementation over a number of months.

We sensed through our close relationship with Decipher that this engagement was on the cards and so confirmed our nearshore partners had capacity before engaging their services.

When the time came to execute we were able to quickly initiate, ramp up and get the job done.

The Solution

Interfuze decided on a hybrid team of three onshore and four nearshore people. New members were inducted via an intensive three-day workshop.

The team worked as a natural extension of Decipher's large scale scrum processes. We delivered daily to Decipher's quality team to confirm that reported progress reflected actual progress.

Interfuze provided a complete solution with our onshore lead managing both the hybrid development team and third party translation service.

The Results

Interfuze delivered the prioritised functions of the product on schedule and budget.

Close integration with Decipher's practices and people together with a formal handover ensured Decipher was left with an internal capability going forward.

They have since internally delivered several translated releases and added Spanish as a supported language.

"Interfuze did an incredible job delivering on a tough challenge. Their technical capability, client focus and delivery ethos made what should have been very hard seem easy."

Anthony Walker

General Manager

interfuze.

interfuze.

Think we can help solve your problem?

Reach out to Branden or Tim

branden.dekenah@interfuze.com.au / 0438 455 737
tim.deboer@interfuze.com.au / 0418 846 567