

# Adam J Keefe

## Graphic Designer

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I enjoy inventing thoughtful, innovative design strategy for creating and empowering brands. I am always looking for new ways to integrate the most current and culturally precious design and visual culture with technically innovative design work. I am also an excellent communicator and an energetic team player, able to convey complex ideas, earn trust from my clients and colleagues and cultivate warm and friendly working relationships.

Visit my website to view my portfolio: [www.ajkeefe.studio](http://www.ajkeefe.studio)

### Experience

10/19 > Present

#### **Creative Director** **London School of Economics**

I am presently working on design strategy, brand design and video for a line of Bachelor of Science programmes.

10/18 > 07/19

#### **Art Director** **The Fourth Group**

I produced several booklets and event materials for the Group, in association with The British Council.

09/15 > 06/17

#### **Design Consultant** **Saïd Business School, University of Oxford**

I provided design consultancy and a variety of work on multiple initiatives, sharing my knowledge of design for the sector.

10/17 > 05/19

#### **Brand Designer** **Community Schools Alligance Trust**

I have produced brand designs and visual identities for Cheney School, Barton Park and the Trust itself.

05/12 > 09/15

#### **Senior Designer** **Saïd Business School, University of Oxford**

I progressed from the position of Graphic Designer, producing work for all aspects of the School's output, print and digital.

### Education

09/15 > 06/17

#### **Master of Arts (MA)** **Birkbeck, University of London** Cultural and Critical Studies

09/05 > 06/08

#### **Bachelor of Arts (BA)** **De Montfort University** Graphic Design and Illustration

### Expertise

Design strategy

Print and Editorial Design

Copy and Messaging

Digital Design

### Practical skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe XD

HTML

MS Office

Webflow

### References

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