



**TELEVISED AIR TIMES**

**DECEMBER 24**

CBS12  
8:00 PM

**DECEMBER 25**

CBS12 &  
CW34  
9:00 AM

**DECEMBER 26**

CW34  
6:00 PM

**VIEWERSHIP NUMBERS & REACH**

**TV VIEWS**

Potential 10,000 viewers tuning in per showing

**SOCIAL MEDIA**

Potential reach of 787,800 followers

**DIRECT MAIL**

Reaching 25,000 households to promote concert



Guest Violinist  
Valentina Paolucci

# Sponsorship Opportunities - Symphony Holiday Concert

CBS12 presents the season opener as a holiday treat for viewers in a concert that features guest violinist Valentina Paolucci, the inaugural winner of the Lisa Bruna B-Major Award. This will be Palm Beach Symphony's first televised performance. The program features seasonal classics *Silent Night* and *We Three Kings of Orient Are* and beloved melodies from Tchaikovsky's *Nutcracker Suite No. 1*. Pachelbel's *Canon in D*, one of the most recognizable pieces of classical music, will be one of five Palm Beach Symphony premieres on the program. In a timely and uplifting message of hope, the Symphony performs *Sleepers Awake* from Bach's *Cantata No. 140* based on a popular Lutheran hymn written by a 16th-century Lutheran pastor to provide spiritual inspiration to his community ravished by the plague.

**All Sponsors Receive:**

Recognition in Program and Impact Report



Acknowledgment on Website as a Business Partner



Recognition as a Holiday Concert Sponsor on



Complimentary Half Page Ad in Program



Exclusive Ticket Discounts for Employees



Website, Social Media, and E-Newsletter

**Maestro Grand Benefactor Sponsor \$25,000**

Upgrade to a Full Page Premium Ad in Program



**Concertmaster Grand Sponsor \$15,000**

Upgrade to a Full Page Premium Ad in Program



**Orchestra Musician Sponsor \$5,000**

Upgrade to a Full Page Ad in Program



Recognition on all Concert Airings



Recognition in Video Credits of Virtual Concerts



Recognition in Video Credits of Virtual Concerts



Recognition on Commercial Airings for Concerts



Invitation to Exclusive Member Socials



Acknowledgment on Website



Recognition in Video Credits of Virtual Concerts



Priority Access to In-person Concert Tickets



Invitation to Exclusive Member Socials



Invitation to Exclusive Member Socials



Premier Acknowledgment on Website



Priority Access to In-person Concert Tickets



Priority Access to In-person Concert Tickets



Recognition on all Concert Airings



**Musical Chairs Sponsor \$2,500**

Upgrade to a Full Page Ad in Program



Premier Acknowledgment on Website



Premier Acknowledgment on Social Media



Recognition in Video Credits of Virtual Concerts



Premier Acknowledgment on Social Media



Interview and Recognition on Symphony Blog



Acknowledgment on Website



Interview and Recognition on Symphony Blog



Recognition in Media Release for Holiday Concert



**Principal Sponsor \$10,000**

Upgrade to a Full Page Premium Ad in Program



**Music Sponsor \$1,000**

Upgrade to a Full Page Ad in Program



Recognition in Season Brochure



Recognition on all Concert Airings



Recognition in Video Credits of Virtual Concerts



Recognition on Footer of Website



Recognition in Video Credits of Virtual Concerts



Acknowledgment from Stage at Holiday Concert



Invitation to Exclusive Member Socials



**Instrument Sponsor \$500**

Banner Acknowledgment on Home Page of Website



Priority Access to In-person Concert Tickets



Logo Recognition before Virtual Concerts



Premier Acknowledgment on Website



# Order Form

## Sponsorship Levels

Level	Selection
Maestro Grand Benefactor Sponsor \$25,000	<input type="checkbox"/>
Concertmaster Grand Sponsor \$15,000	<input type="checkbox"/>
Principal Sponsor \$10,000	<input type="checkbox"/>
Orchestra Musician Sponsor \$5,000	<input type="checkbox"/>
Musical Chairs Sponsor \$2,500	<input type="checkbox"/>
Music Sponsor \$1,000	<input type="checkbox"/>
Instrument Sponsor \$500	<input type="checkbox"/>

## Underwriting Opportunities

	Selection	Selection
Holiday Concert \$50,000	<input type="checkbox"/>	Music \$2,500 <input type="checkbox"/>
Orchestra Rehearsal \$25,000	<input type="checkbox"/>	Program Book \$2,500 <input type="checkbox"/>
Concertmaster Chair \$25,000	<input type="checkbox"/>	
Principal Musician Chair \$10,000	<input type="checkbox"/>	
Guest Violinist \$5,000	<input type="checkbox"/>	
Season Brochure \$5,000	<input type="checkbox"/>	
Instrument Purchase/Rentals \$5,000	<input type="checkbox"/>	

*Underwriters receive special recognition benefits throughout the season that may include:*

*Recognition in Program and Impact Report | Acknowledgment on Website | Recognition as a Holiday Concert Underwriter | Recognition in Credits of Virtual Concerts | Recognition on Concert Airing | Interview and Recognition on Symphony Blog | Premier Acknowledgment on Social Media*

## Your Information

Title \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Birthdate \_\_\_\_\_

*Email and birthdate for internal use only and will not be shared*

## Payment Information

Mastercard  Visa  Amex  Discover  Check\*

Name on Card \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. \_\_\_\_\_ Code \_\_\_\_\_

Signature \_\_\_\_\_

I'd like to give a tax-deductible donation:

Donation Amount \_\_\_\_\_ \$

Grand Total from Sponsorship & Underwriting \_\_\_\_\_ \$

Grand Total	\$
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*Make checks payable to Palm Beach Symphony*