



San Jose

2019

# Juneteenth

In the Park Festival

Dear Juneteenth Supporter:

The African American Community Service Agency is soliciting your support to advertise in our 2019 Juneteenth in the Park Souvenir Program Book. This year celebrates the 154th Emancipation Day, commemorating the end of slavery, observed annually in over 200 American cities on or around, June 19th. Potentially the largest African American celebration in Silicon Valley. The festival attracts 15,000 attendees of diverse ethnic and cultural backgrounds from surrounding cities, offering an optimal opportunity for your organization or business to be advertised and promoted throughout the South Bay. This year's Juneteenth in the Park will be a 1-Day Festival on June 15th with activities designed for the entire family at Plaza de Cesar Chavez Park located at 194 S. Market Street, San Jose, CA 95113. We look forward to having you support this year's souvenir booklet by purchasing an ad. Please complete the information below and submit to us by June 1st. Proceeds from ad sales will be used to provide support to our youth, senior, and community programs as well as provide complimentary souvenir booklet to our attendees. If you have any questions or concerns, please do not hesitate to contact us at (408) 292-3157.

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Company/Organization \_\_\_\_\_ Contact Person (Print) \_\_\_\_\_ Title \_\_\_\_\_

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Authorized Signature \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Phone \_\_\_\_\_ Email \_\_\_\_\_

Enclosed Amount: Cash Money Order Cashier Check Other \_\_\_\_\_

### PROGRAM AD RATES

Full Page	\$500.00	Eighth Page	\$75.00
Half Page	\$250.00	Business Card	\$50.00
Quarter Page	\$125.00	Individual Name	\$5.00

African American Community Service Agency c/o  
2017 Juneteenth Festival  
304 N. 6th Street, San Jose, CA 95112

Full Page  
Advertisement  
7 ¾ x 9 ½"

Quarter Page  
Advertisement  
3 ¾ x 4 ¾"

Half Page  
Advertisement  
4 ¾ x 7 ¾"

Business Card  
Advertisement  
3 ½ x 2"