



# Expert campaign services to achieve your leasing goals

Multifamily marketing services are available exclusively to active platform customers. Offerings include tactics designed to build your brand and reputation, create demand for your property, empower your leasing team, improve marketing intelligence, and deliver measurable results.

Sample offerings are listed below. Additional services are available, please inquire for more information about multifamily marketing packages.

Brand & Reputation Building	Demand Creation	Leasing Enablement	Marketing Intelligence
Brand Strategy	Website	Brochure	Marketing Analyst Support*
Name Development	Email Nurture	A-Frame	Weekly Campaign Reporting*
Logo Design	Print Advertising	Window Vinyls	Quarterly Campaign Presentations*
Messaging Matrix	Paid Social Strategy	Floor Plan Template	Asset Tour
Lifestyle Photo Shoot	Paid Social Advertising	Business Paper System	Asset Secret Shop
Architectural Photo Shoot	Paid Search Advertising	Tour Gift	Competitor Tours
Organic Social Strategy	ILS Advertising	Move-In Gift	Market Tours
Organic Social Content	Direct Mail	Construction Banners	Market Research

\* Included in platform subscription investment for active customers





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## Available Now

### Brand and Reputation Building Services

Brand strategy, naming, logo design, messaging matrices, lifestyle photography, and organic social content can be powerful factors in shaping perceptions and attracting residents you seek.

### Demand Creation Services

Laser-focused digital, social, and print tactics such as retargeting, digital display, paid search, paid social, and ILS advertising will drive highly qualified leads to your website and property.

### Leasing Enablement Services

Materials such as high-quality brochures, branded floor plans, tour gifts, and special promotions can equip your leasing team to convert prospective residents at higher rates.

### Marketing Intelligence Services

Asset tours and secret shops, competitor tours and secret shops, market tour and custom market research and analysis give you even deeper insights and ensure competitive advantage.

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## Coming Soon

- Automated, platform-integrated search advertising (Google)
- Automated, platform-integrated social advertising (Facebook, Instagram)
- Automated, platform-integrated ILS advertising (RentPath, CoStar Group, Apartment List, Craigslist, Zillow)

Contact us for pricing information or a custom proposal at

[hello@remarkably.io](mailto:hello@remarkably.io) or [1.800.266.9255](tel:18002669255)

### Company Overview

Remarkably is a multifamily marketing data, analytics, and insights company, powered by a proprietary SaaS platform. We are passionate about helping the nation's top property owners, investors, developers and managers reach their leasing, occupancy, and revenue goals for ground-up developments and existing assets, while driving significant, measurable, and market-beating performance and value.