

# Christopher Ancheta, Visual Designer

## EXPERIENCE

### Freelance/Contract Design

Visual Designer | June 2019 – Current | San Francisco, CA

- Projects ranging from website redesign to implementing UI to wireframes

### IDEO

Communication Designer | June 2016 – March 2019 | San Francisco, CA

- Designed online course content on design thinking and creative leadership
- Created digital assets for extensive marketing campaigns and experiments
- Maintained internal assets and components for the brand refresh

### UC Davis Information & Educational Technology

UI Visual Designer | Oct 2013 – Sep 2015 | Davis, CA

- Founded and managed the student-run tech support team along with seven student workers
- Conducted usability tests with stakeholders to learn about relevant student content to include on the revamped IT website
- Created wireframes and website mockups for proposed pages within the IT website

### UC Davis Wildlife Health Center

Graphic Designer | April 2014 – Sep 2015 | Davis, CA

- Designed interactive infographics and data visualization for *Evotis*, the Wildlife Health Center's quarterly news website
- In-house designer for logos and other graphics promoting the UC Davis Wildlife Health Center

### UC Davis Design Independent Study

Graphic Designer | Jan 2015 – Sep 2015 | Davis, CA

- Worked closely with Professor Gale Okumura involving on-campus design projects
- Created team logos for the senior design engineering showcase

## EDUCATION

### University of California, Davis 2011 – 2015

- BS in Design (Visual Communication) and Technocultural Studies (Digital Media)
- Graduated with Honors and GPA 3.75 Cumulative

## ORGANIZATIONS

**IxDA – Interaction Design Association**

**AIGA – American Institute of Graphic Arts**

## ACHIEVEMENTS

**Dean's Honors List (Over six quarters)**

**2014 Aerospace Museum of California Web Exhibit**

**2014 Student Spot Award | UC Davis Information & Educational Technology**

**2014/2015 Design By Design Exhibition | UC Davis Design Dept.**

**2015 Award of Design Merit | UC Davis Design Dept.**

## SKILLS

### Software

- Adobe CC
- Mailchimp
- Sketch
- Invision
- Keynote
- Processing

### Web/Media

- HTML5/CSS3
- Javascript/jQuery
- Wordpress
- Shopify
- Squarespace
- Webflow

### Other

- English (Native)
- Spanish (Proficient)
- Photography
- Sketching/Illustration
- Digital Marketing
- Design Research