



Headquarters

295 Hagey Blvd
West Entrance, 1st Floor
Waterloo, ON N2L 6R5

Reactor

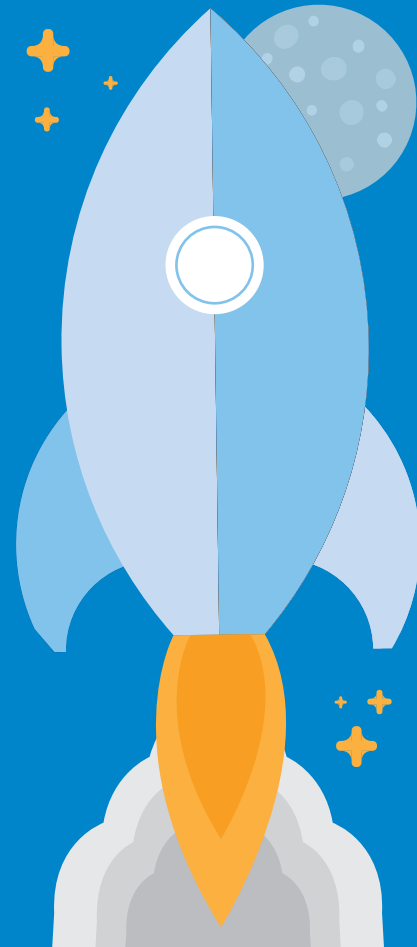
300 Hagey Blvd
3rd Floor
Waterloo, ON N2L 0A4

Advanced Manufacturing and Hardware Innovation Lab

44 Gaukel St
2nd Floor (North Door)
Kitchener, ON N2G 4P3

University of Waterloo Stratford

125 St Patrick St
Stratford, ON N5A 0C1



61 Graduates with a 93% two year success rate



89% of AC Graduates remain in Waterloo Region



600M Invested and 3B+ in corporate value



3,000+ Jobs created and 1,000+ co-op placements



3 Locations currently serving 131 companies

STARTUPS — THAT ARE — BUILT TO SCALE

The Accelerator Centre is an award-winning startup accelerator/incubator dedicated to building and scaling sustainable, globally competitive companies who have the potential to make a significant impact in the development of new technologies, in the economy, and in the community.

Our four phase, milestone based program combined with our proven mentorship model helps startups get their products to market faster, increase sales, and scale globally.

www.acceleratorcentre.com

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WORLD-CLASS PROGRAMING AND MENTORSHIP



4-PHASE PROGRAM



STARTUPS THAT ARE BUILT TO SCALE

Program Graduates



Phase 1

Phase 2

Phase 3

Phase 4

- Shape the vision of what you want to build and understand the organizational requirements
- Validate assumptions and gain market insights by completing the AC Pathfinder program
- Understand the key features and user experience required for a Minimum Viable Product (MVP)
- Present your progress on Presentation Day as you prepare to enter Phase Two

- Test your proof of concept with customers and refine your product with successive iterations towards beta
- Attract customers by developing early marketing collateral and a process for sales and distribution
- Leverage feedback, identify product advocates, and create testimonials
- Build out your business model with the help of Milestone and Advisory Board Meetings

- Transform your proof of concept into an early beta version with production scalability in mind
- Create and iterate upon a metrics framework for measuring success
- Refine your business model to maximize product impact on your target customers
- Establish the right team to serve your customers as you grow the business

- Launch your product for scale with a customer support system in place for nurturing relationships
- Build out the brand experience and drive positive customer engagements to grow sales and revenue
- Have a measurable framework in place for evaluating growth
- Develop a senior leadership team to grow your business and attract investments



Explore

Discover a product someone wants



Build

Create your product and develop a solid business foundation



Grow

Expand your customer base and grow your business through sales



Scale

Achieve a repeatable business model and get ready for global success

Our graduates represent the best-of-the-best in innovation and thought leadership in the region.