

# Noach Ben-Haim

## Product & UX Designer

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I moved to London from Belgium when I was fairly young, learned English, and did my time in school.

I went on to do an Engineering bachelors, which I eventually realised was not particularly enticing, so I did a few **design internships** as well and graduated my **BEng with 1st Class (Hons)**.

Afterwards, I did my design Masters at Royal College of Art & Imperial: The **MA & MSc** course fundamentally overhauled the way I worked, learned, and thought.

Working as a **design consultant throughout my masters**, I picked up a variety of useful design skills and methodology for both **software and hardware**.

Having worked in quite a few startups in **highly regulated industries**, I also have **skills beyond the screen**: Product strategy, compliance, business development, investment raising, management, copywriting, marketing, branding, art direction etc...and even accounting.

I have also **coded and launched** a few iOS apps in Swift and Obj-C, so I'm able to **work easily with devs** and know their requirements.

Overall, I have **5+ years of experience** with recent roles being at **mid-senior level** depending on the size of the team.

## Experience

**Kinsu** Head of Design, 2018 - 2019  
Concept strategy, branding & management

**Kinsu** Lead Designer, 2017 - 2018  
Product, website & marketing design

**Skycoin** Senior Designer, 2017 - 2018  
Marketing, film production & management

**EY + Impossible** Design Consultant, 2017  
Workshop lead & concept development

**Unloop** Product Lead, 2016 - 2017  
Concept development, strategy & management

**Onitor** Product Designer, 2016  
Product strategy for research & development

**Cloudtag** Design Consultant, 2015 - 2016  
Prototype development & user testing

**Intel** Junior Design Consultant, 2015  
Market research & concept development

**Pernod Ricard** Junior Design Consultant, 2015  
Concept development & user testing

**Lotus Cars** Junior Design Consultant, 2014  
Design engineering & product optimisation

**JCB** Work Placement, 2013  
Prototype design, manufacture & testing

**Nicolas Lavrov** Internship, 2012  
Website design & market research

**CJCT Studios** Internship, 2011  
Digital environments design & research

## Awards

**The Good Web Guide Awards, 2018**  
Website Design of the Year Shortlist for Kinsu

**Dubai Design Week, 2016**  
Shortlist & Exhibitor for Unloop

**Global Graduate Show, 2016**  
Top 150 Global Projects & Exhibitor for Unloop

**Bugatti Trust Prize, 2014**  
Top Graduate for Design & Engineering Thesis

**Lanchester Trust Prize, 2014**  
Top Graduate for Creativity, Enterprise & Invention

**Institution of Mechanical Engineers Prize, 2014**  
Best Project of the Year

## Education

**MA (Hons)** Royal College of Art, 2014 - 2016  
Innovation Design Engineering

**MSc (Hons) with Merit** Imperial College London, 2014 - 2016  
Innovation Design Engineering

**BEng (Hons) 1st Class** Coventry University, 2011 - 2014  
Mechanical Engineering

## Extras

Fluent in Dutch/Flemish  
Enjoys drinking good Belgian beer  
Loves making electronic music with friends  
Big fan of the Broncos and late-night NFL  
Always up for a game of Tennis