

LARRY VIDA

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larryvida.com
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EXPERIENCE

Digital Designer June 2019 – October 2019
VSSL (Formerly Digital Styles) San Diego, CA

- Assist with production design
- Support design team with web/mobile/print designs
- Detail-oriented while meeting deadlines, budgets, quality
- Mockups and prototypes to effectively communicate interaction and design ideas

Clients: Kyriba, SmartDrive, CSG, BehavioSec, Ensilo

Digital Design Intern May 2018 – August 2018
I.D.E.A. San Diego, CA

- Assisted Creative Directors in pitching several advertising campaign directions and concepts.
- Worked in strict deadlines and design limitations
- Prepare files for production.

Clients: Harrahs Casino and Get Air Sports

Creative Intern January 2018 – April 2018
Power Digital Marketing San Diego, CA

- Aid departments with advertisement graphics
- Update client current/upcoming ad campaigns
- Design for GDN and Facebook
- Use of Asana and Adobe Suite

Graphic Design Intern January 2018 – May 2018
San Diego Museum Of Man San Diego, CA

- Assisted Lead Designer with editing assets for exhibits
- Prepared signage for exhibit and staff usage
- Creating effective designs using established branding guidelines

Graphic Design Intern May 2017 – August 2017
Accelerate Digital Agency San Diego, CA

- Helped with design of website and mobile apps
- Worked within Sketch/InVision
- Meet and discussed project plans with clients
- Grow UX/UI skills, learned best practices

EDUCATION

San Diego City College
Graphic Design
September 2016 – May 2019
San Diego, CA

Grossmont College
Social and Behavioral Sciences
September 2009 – June 2013
San Diego, CA

AFFILIATIONS

AIGA San Diego City College
Social Media/Photography
September 2016 – August 2018

AIGA Y22 Conference
Volunteer
March 31st 2017 – April 1st 2017

SKILLS

Photoshop CC	Product Design
Illustrator CC	Sketchapp
Indesign CC	Invision
After Effects CC	Overflow.io
Lightroom CC	Photography
Web Design	Webflow
Mobile Design	Adobe XD
Interactive Design	Figma
UI/UX	

SOCIAL

<http://larryvida.webflow.io/>

<https://www.linkedin.com/in/larryvida/>

<https://www.instagram.com/larryvida/>