

when compared to their North Sea counterparts.

# Capital idea ventures west

## Paula Aubin

PERTH'S next generation of corporations is being given an opportunity to access the capital, information and resources needed to develop both at home and overseas.

Corporation Builders is heading west for an equity finance and investment readiness workshop on June 11 at the Department of Commerce and Trade.

Marrying companies seeking investment to investors seeking projects, Corporation Builders helped Brisbane-based Kinetic Power Limited raise \$16 million in equity.

The company produces power packs for mobile phones and laptops, with 80 per cent of its production going to Hong Kong.

With economic and industrial changes affecting private companies, an increasing number are seeking equity investment as a means of growth and development, says David Millhouse, the founder of Corporation Builders.

But the current Australian capital market has failed to meet the financing expectations of these and other emerging companies.

"Many companies operating outside traditional manufacturing industries are being overlooked by

potential investors," Mr Millhouse said.

"This has resulted in a capital market failure for private business."

To bridge the gap, Corporation Builders and the Department of Commerce and Trade will present the Perth workshop which is being sponsored by *Business News*.

Workshops are held across the country, from which networks and relationships are formed between delegates and investors.

Corporation Builders and its deals noticeboard can be visited at <http://www.corpbuilder.com.au> or telephone 1800 80 7510.