

 libertybus timetable

Putting your  
business in the  
hands of locals  
and tourists!



Look inside  
for our  
**GREAT PACKAGE  
DEALS!**

Advertising Media Pack

Part of  
Signtech 

**shooht**  
out of home

Say it  
Shout it  
Promote it  
Brand it

# Welcome

to the publication that is  
viewed and referred to,  
time and time again!

The LibertyBus timetable is a valuable reference publication for a large amount of Islanders and tourists which means your advert is in their hands for longer, giving you targeted, sustained awareness.



**25% OFF!**

When you book a summer and winter timetable advert combo

Book today!  
Email: francesca@shooht.com  
Call: 01534 811029

Summer Booking Deadline: 24th Feb 2020  
Artwork Deadline: 2nd March 2020

**LOW-COST  
DESIGN &  
ARTWORK**

from our highly  
experienced designers  
who will help you get the  
most from your space



**70,000 Copies**

printed for the summer



**50,000 Copies**

printed for the winter



## Great Distribution

- ✓ Liberation Station
- ✓ Visit Jersey Info Centre
- ✓ Jersey Airport
- ✓ Jersey Harbour
- ✓ Hotels
- ✓ Parish halls
- ✓ Attraction venues

From 2<sup>nd</sup> April

www.libertybus.je



## Long-term Exposure

Each edition of the LibertyBus timetable is in circulation for 6 months

# Summer Timetable



**25% OFF!**

When you book a summer and winter timetable advert combo.



**Give your advertising an extra boost!**

Ask about our great-value bus and Liberation Station advertising.

Notes

Wine Estate Distillery Cider Farm  
A CHINA OF WINE  
1992-1993

Gardens, Orchards & Vineyards

Vineyard Café

Chocolate Experience

Estate Gift Shop

Phone: 01534 811029, 811028  
2 South St, L'Esplanade, St Helier, Jersey, J.K. 9999

BACK PAGE  
FOLD OUT  
**£875**

Adult & Community Education

Learn something new every day

DISCOVER COURSES

- COOKERY
- DANCING
- ART & DESIGN
- CRAFTS
- LANGUAGES
- SPORT & FITNESS
- HEALTH & WELLBEING
- and more!

T: 698655  
E: acad@highlands.ac.uk  
www.highlands.ac.uk

DOUBLE-PAGE  
SPREAD  
**£750**

VALEY ADVENTURE CENTRE  
Excitement from the Ground Up!

With loads of exciting activities to choose from, and excellent value family packages, a visit to Valley Adventure Centre is a must for any holiday in Jersey!

PRE BOOKING IS ESSENTIAL. Call: 01534 636888

15

FULL PAGE  
**£375**

Liberation Station

2

2

Rosie's

SOLUS ADS  
Big: £125  
Small: £95



# Winter Timetable



**25% OFF!**

When you book a summer and winter timetable advert combo.



**Give your advertising an extra boost!**

Ask about our great-value bus and Liberation Station advertising.

Notes

Wine Estate Distillery Cider Farm

Gardens, Orchards & Vineyards

Vineyard Cafe

Chocolate Experience

Estate Gift Shop

**BACK PAGE FOLD OUT**  
**£675**

Adult & Community Education

Learn something new every day

DISCOVER COURSES

- COOKERY
- DANCING
- ART & DESIGN
- CHAIRTS
- LANGUAGES
- SPORT & FITNESS
- HEALTH & WELLBEING
- and more!

T 569655  
E acad@highlands.ac.uk  
www.highlands.ac.uk

**DOUBLE-PAGE SPREAD**  
**£550**

VALEY ADVENTURE CENTRE

Excitement from the Ground Up!

With loads of exciting activities to choose from, our excellent value family packages, is what we call a Valley Adventure. (Check us out on our website for more!)

PRE BOOKING IS ESSENTIAL. Call: 01534 636668

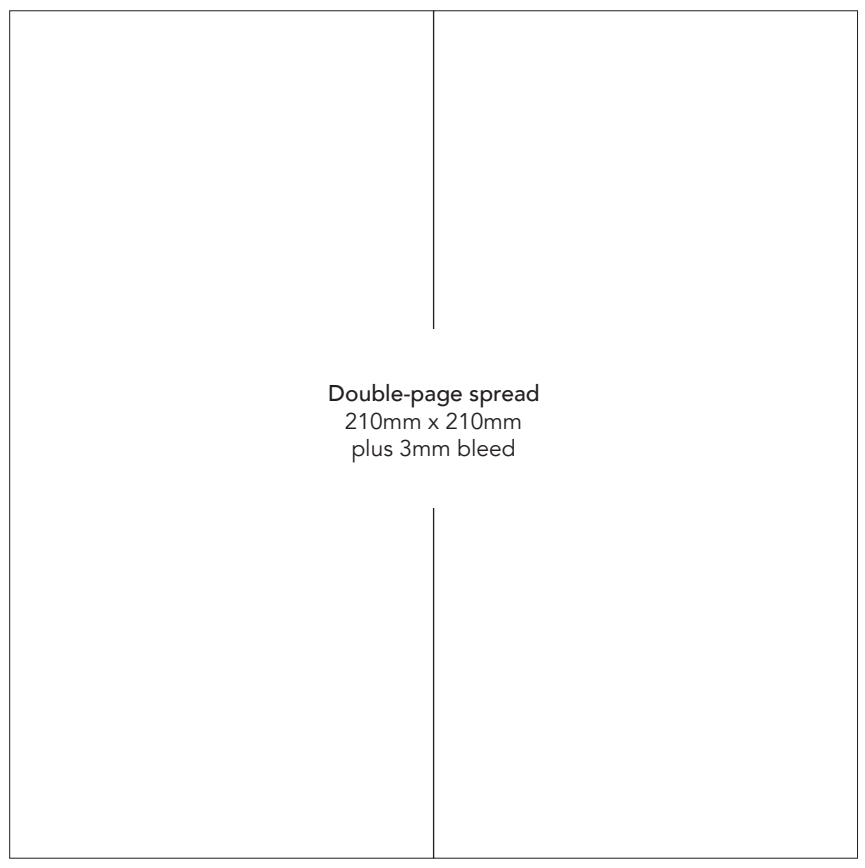
**FULL PAGE**  
**£300**

**SOLUS ADS**  
**Big: £100**  
**Small: £75**

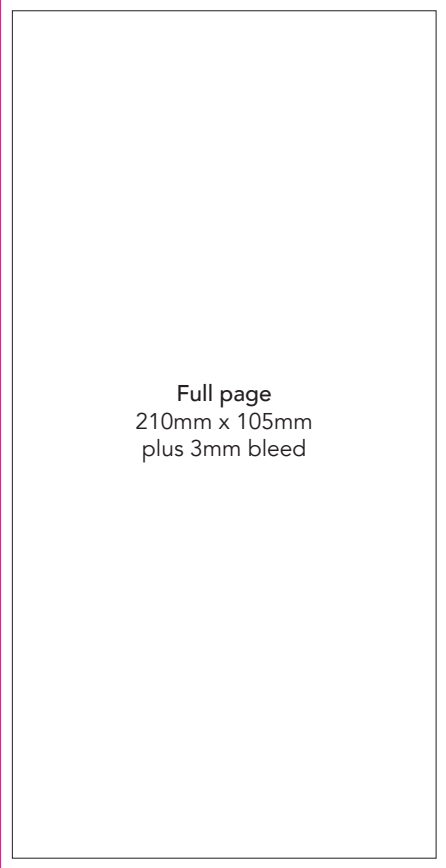
# Artwork Specifications

Please supply your artwork as a print-ready PDF with trim marks and 3mm bleed.

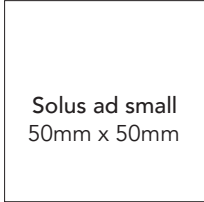
Does not apply to solus adverts.




Double-page spread  
210mm x 210mm  
plus 3mm bleed



Full page  
210mm x 105mm  
plus 3mm bleed



Solus ad small  
50mm x 50mm



Solus ad large  
85mm x 55mm



**LOW-COST  
DESIGN &  
ARTWORK**

from our highly  
experienced designers  
who will help you get the  
most from your space