Advertising Media Pack 2019

Part of Signtech

shooht
out of home

Say it
Shout it
Promote it
Brand it

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out of home

Say it Shout it Promote it Brand it

Get your business out & about in the heart of Jersey's community!

Call: 01534 811029
Email: info@shooht.com

Delivering
your message to the Island community

Operating around just 45 square miles, Jersey Post delivery fleet vehicle advertising is a highly cost effective medium, delivering your message to the heart of our community... Check out the facts!

6,385+ Miles
That's the total each delivery vehicle travels per year

The Jersey Post network operates
5 days a week
266 days a year

The Jersey Post network is on the road
5.45am - 7pm

POWERED BY evolve

Island-wide
Each delivery vehicle services all rounds on a daily rotation to give you Island-wide awareness

LOW-COST DESIGN & ARTWORK
produced in-house by our highly experienced designers who will help you get the most from your space.

HIGH QUALITY PRINTING & FITTING
produced in-house as part of our out-of-home service, for hassle-free advertising from start to finish.

WE'RE BUSINESS FRIENDLY!
Monthly & quarterly payment plans available with no additional fees!

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NEW!

Great-Value Bulk Packages

Designed to give you maximum on-the-road awareness and take your message to the heart of our community.

Standard Van Windows

Van Qty	£pa	£pm	Print & Fit	Total	SAVE**
x5	£1,495	£125	£726*	£2,221	**£1,380**
x10	£2,691	£224	£1,350*	£4,041	**£3,059**
x15	£3,812	£318	£1,876*	£5,688	**£5,113**
x20	£4,784	£396.50	£2,315*	£7,099	**£7,116**

High-Top Van Windows

Van Qty	£pa	£pm	Print & Fit	Total	SAVE**
x5	£1,775	£148	£726*	£2,501	**£2,600**
x10	£3,195	£266	£1,350*	£4,545	**£5,555**
x15	£4,526	£355	£1,876*	£6,402	**£8,869**
x20	£5,680	£473	£2,315*	£7,995	**£11,820**

All spaces subject to availability.

Quarterly or monthly payment terms: First media space payment + print & fit due upon completion then subsequent space rental payments as set out in your contract.

* Includes removal at the end of your contract.
** Saving based on the single van, rear window media space cost for 12 months.

Get even more value from your space by featuring different messages across your vans!

Shorter term contracts also available!

6 Months: +25%. Eg. £1,495 / 12 x 6 +25% = £934

3 Months: +50%. Eg. £1,495 / 12 x 3 +50% = £560

Please note: Premium added to media space cost for shorter term contracts. This is because of the added logistics and time required during a year to take the vans off the road, which has an impact on Jersey Post delivery scheduling.

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Get your business out & about in the heart of Jersey's community!

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Standard Delivery Vans

+ Nissan/Nissan electric
+ Renault Kangoo
+ 5 days a week/266 days a year
+ 5.45am - 7.00pm

WE'RE BUSINESS FRIENDLY!
Monthly & quarterly payment plans available with no additional fees

KEEP IT CURRENT & FRESH!
You can change your advert during the course of your contract

1 Window Panel Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£575	£48	£132	£707
x2	£977 15% OFF	£81	£237 10% OFF	£1,214
x4	£1,725 25% OFF	£144	£449 15% OFF	£2,174

2 Full Rear Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£1,100	£92	£395	£1,495
x2	£1,870 15% OFF	£156	£711 10% OFF	£2,581
x4	£3,300 25% OFF	£275	£1,343 15% OFF	£4,643

Shorter term contracts also available!

6 Months: +25%. Eg. £575 / 12 x 6 +25% = £359
3 Months: +50%. Eg. £575 / 12 x 3 +50% = £215

Please note: Premium added to media space cost for shorter term contracts. This is because of the added logistics and time required during a year to take the vans off the road, which has an impact on Jersey Post delivery scheduling.

All spaces subject to availability.
Quarterly or monthly payment terms: First media space payment + print & fit due upon completion then subsequent space rental payments as set out in your contract.

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Say it Shout it Promote it Brand it

Get your business out & about in the heart of Jersey's community!

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High Top Delivery Vans

+ Renault Trafic
+ Renault Master
+ 5 days a week/266 days a year
+ 5.45am - 7.00pm

WE'RE BUSINESS FRIENDLY!
Monthly & quarterly payment plans available with no additional fees

KEEP IT CURRENT & FRESH!
You can change your advert during the course of your contract

1 Window Panel Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£875	£73	£174	£1,049
x2	£1,487 15% OFF	£124	£313 10% OFF	£1,800
x4	£2,625 25% OFF	£219	£591 15% OFF	£3,216

2 Full Rear Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£1,375	£115	£516	£1,891
x2	£2,337 15% OFF	£195	£929 10% OFF	£3,266
x4	£4,125 25% OFF	£344	£1,754 15% OFF	£5,879

Shorter term contracts also available!

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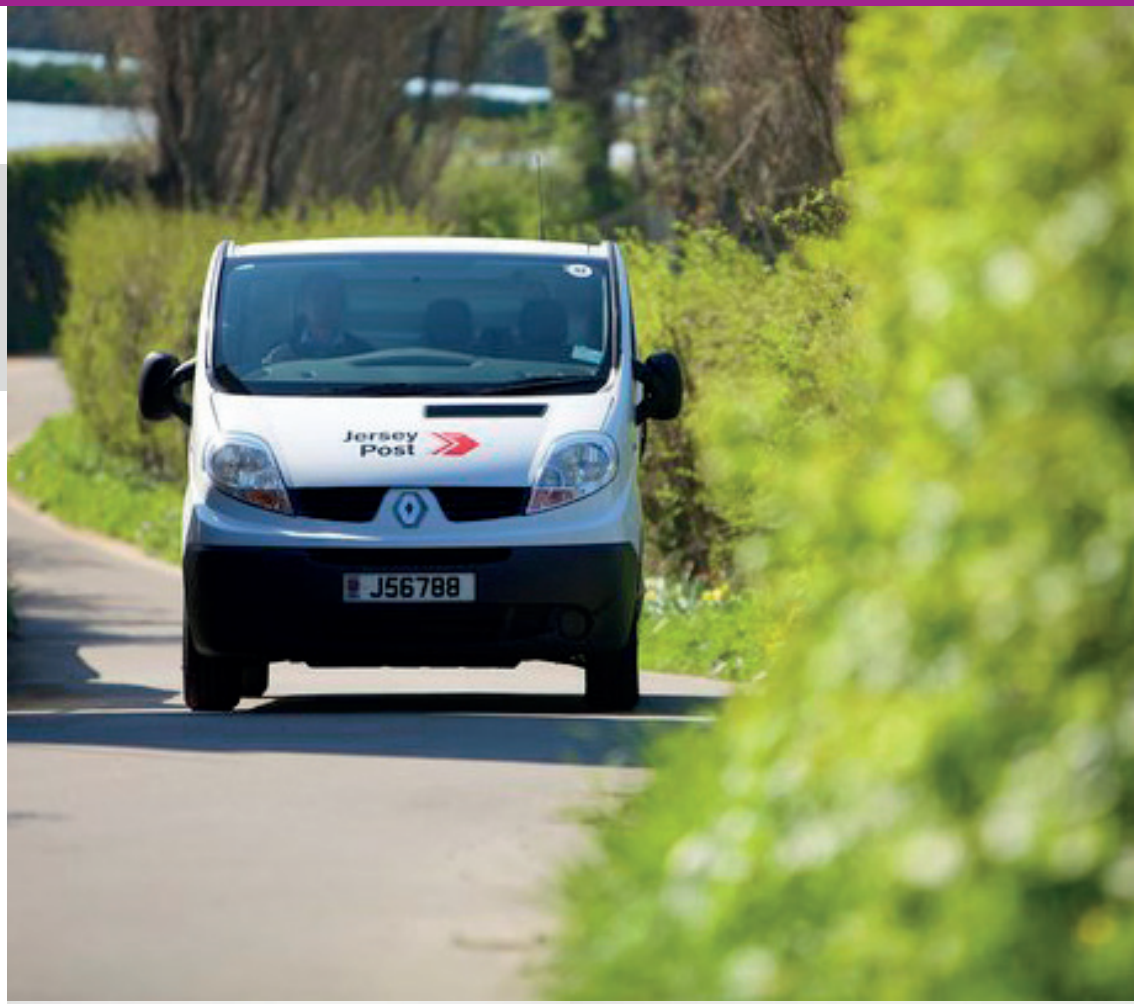

Useful Information

Jersey Post advertising guidelines

- As a public service provider, Jersey Post does not allow any political or religious advertising on the grounds of impartiality.
- Any adverts that portray Jersey Post in general or Jersey Post in a negative way will not be approved.
- Should you have any questions regarding your advert, Shooht offers free consultancy service and we will be happy to offer further guidance.

Artwork approval

Please email a low resolution PDF or JPEG of your proposed advert to **info@shooht.com** for content approval. All artwork must be approved by Jersey Post via Shooht before production. Shooht are not liable for any costs incurred should the advert not adhere to the Jersey Post advertising guidelines.

Print ready artwork

Following artwork approval, please email either a print-ready Illustrator EPS file or high resolution PDF file with all fonts converted to outlines to **info@shooht.com**

Production & fitting

Depending on the space booked, please allow between 5-10 working days from receipt of finished artwork for completion of all production and fitting. Once fitting has been completed, Shooht will send you photographs of your advertising space.

For artwork specifications, please email **info@shooht.com**