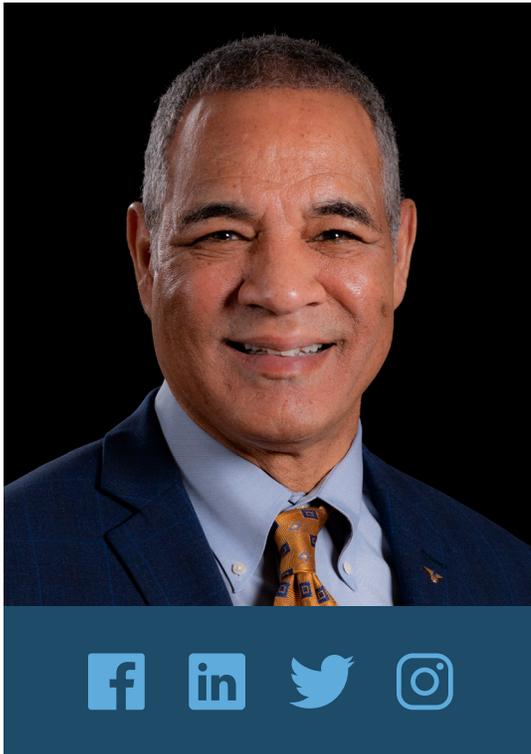


== CAPTAIN ==

WILLIAM "T" THOMPSON, ESQ.



ABOUT CAPTAIN "T":

An award-winning entrepreneur, major association CEO, attorney, government leader, and international airline captain, William "T" Thompson shares the straightforward process used to build a multi-million dollar business, restructure a government agency, and turn around a major non-profit association, taking it to new membership and revenue heights. Captain "T" brings his P4 system (Principles, People, Flight Plan, and Performance) to help create a Culture of Excellence in any organization focused on long-term sustainability and financial success.

He brings lessons learned through personal experience to any interview, media appearance, or group in a dynamic and entertaining fashion. His high-energy presentations and speaking points are designed to create organizational and individual excellence, focused on growing both your business and personal bottom line.

MOST PEOPLE CONSIDER GREAT SUCCESS IN ONE CAREER A LIFETIME ACHIEVEMENT.

CAPTAIN 'T' HAS ATTAINED SUCCESS IN FOUR DISTINCT PROFESSIONS



Decorated U.S. Air Force
Instructor Pilot and
Delta Air Lines Captain



Tax Attorney and Award
Winning Entrepreneur



Government Leader



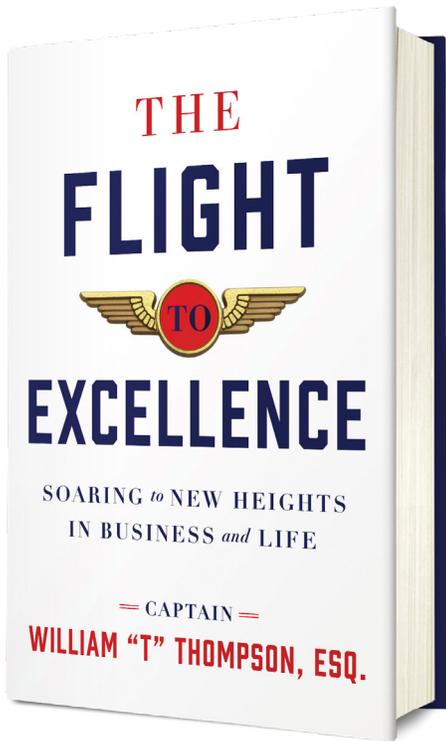
Major Association
President and CEO

Most importantly, Captain "T" uses the experiences gained through his eclectic career to help shape your organization's culture, moving it to a higher flight level resulting in a superior competitive advantage.

TO LEARN MORE ABOUT CAPTAIN "T", VISIT WWW.CAPTAINTSPEAKS.COM

== CAPTAIN ==

WILLIAM "T" THOMPSON, ESQ.



THE FLIGHT TO EXCELLENCE: SOARING TO NEW HEIGHTS IN BUSINESS AND LIFE

Available Everywhere
January 2021

[PRE-ORDER HERE](#)

ATTAINING THE UNATTAINABLE IS WITHIN OUR REACH.

Captain William "T" Thompson's accomplishments are many: US Air Force pilot, Delta Airlines captain, lawyer, government leader, award-winning businessman, and professional speaker.

But Thompson did not start out in life with any special advantages. In fact, being born and raised in segregated South Carolina meant that the difficulties he faced growing up were many. But realizing his aspiration to become a pilot and becoming the first African American from the state to be accepted into the prestigious United States Air Force Academy was just the beginning of a pattern of successes in a life that extended far beyond its origins.

Thompson uses his life's challenges and his personal story to prove that we can all accomplish much more than we previously considered possible—and that we should strive for things that we have even considered unattainable. It doesn't take special gifts or talents either, the author insists. He credits his P4 System as the foundation that enabled him to literally pilot his way to success and ultimately become a multimillionaire in the process.

With an attractive and distinctive aviation motif, *The Flight to Excellence* inspires and instructs executives, entrepreneurs, and anyone with a strong desire to reach extraordinary heights on how we can each build a Culture of Excellence in our own professional and personal lives by applying his methodical process and concepts and our own discipline and hard work.

The proof is in the captain's own successes.

"... a true renaissance man with a profound message on the pursuit of excellence and achieving great success. We have already begun to implement aspects of the P4 model."

—WAYNE BUDD, Former President NE,
Verizon/Bell Atlantic

"Successful companies need a moral compass and a driven commitment to excellence. "T" Thompson provides this guidance in his book, *The Flight to Excellence*. The P4 system is an invaluable model!"

—THE HONORABLE T. ALLAN MCARTOR,
Former FAA Administrator and
Chairman of Airbus Americas

"T's achievement as a USAF Academy grad, military pilot, and entrepreneur are living proof of his successful methods for dreaming big and being your best, rather than striving for unreachable perfection. His words of wisdom in *The Flight to Excellence* are a no-nonsense guide to life planning, whether you are facing big or little decisions"

—WAYNE PEACOCK, USAA President and CEO

CONNECT WITH CAPTAIN "T":



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== CAPTAIN ==

WILLIAM “T” THOMPSON, ESQ.

WHAT CAPTAIN “T” BRINGS TO LISTENERS AND READERS

THE FLIGHT TO EXCELLENCE is a book designed to motivate individuals and organizations to continued and sustained success. Though geared toward business executives, association executives, and entrepreneurs, Captain “T”’s message is helpful to all people and organizations wanting to reach extraordinary heights.

- **Diversity** in the range of professional experience, particularly as an African American from the deep South. Captain “T” wrote *The Flight to Excellence* to share how, even with monumental obstacles, we can all do more, have more, and ultimately become more in life than most of us have ever imagined.
- **The proven P4 system** that enables people to plot their own journey and pilot themselves to exceptional levels of achievement and success.
- **Over 35 years** of experience as a frontline problem solver and speaker, Captain “T” brings his lessons learned to your podcast or organization in a dynamic, engaging, and entertaining fashion.



CAPTAIN “T” presents a timeless and experienced based formula for creating a culture of excellence, which if followed, secures an extraordinary level of both personal and professional success. Using aviation as a vehicle, Captain “T” empowers readers to plot their own journey to exceptional levels of achievement and success. Read it twice for yourself, and then give copies to anyone who is important in your life.

QUESTIONS TO ASK CAPTAIN “T”:

1. Why did you write *Flight to Excellence*?
2. What are the top 3 things that readers will get from your book, and why it is important today?
3. Why did you become a pilot?
4. How have you been able to achieve a high level of success in so many different fields?
5. What obstacles have you had to overcome?
6. How do you define success?
7. What are the qualities a person needs to achieve at a high level?
8. How can entrepreneurs build a culture of excellence in their organizations?
9. What is the greatest benefit for the reader of this book?
10. Is there a way that I can replicate what you have been able to do?
11. How has your upbringing contributed to your path of success?
12. What advice do you want readers to consider while reading your book in the nation’s current cultural climate?

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