



U R B A N
TIMETRAVEL

Press Release
Luxembourg, March 2019

TRAVELING BEGINS NOW!

How Urban Timetravel lifts travel experiences onto another level

Traveling and discovering has always been an essential part of human history. Without the sea journeys of great adventurers to unknown shores, aviation and its achievement of bringing people together on different continents, or the conquest of traveling in space - to name but a few - we would all have missed out on many important experiences, insights and inspiration. And there is so much more to come!

We as individuals travel in our own personal way, discover cultures, people and nature all over the globe, and we are often interested in the history and its relicts. The human imagination, documentaries in the form of photos or film are great, but can only a time travel make us being part of history.

It brings us back to a place like it was ten, a hundred, or even a thousand years ago. To lift travel experiences to another level, technology has to be smart and innovative to make a difference.

EXPERIENCING CROSS REALITY

Urban Timetravel has developed such a technology and is already sending people on a journey into the past with their outstanding virtual and augmented reality applications. Visitors of Luxembourg's neighbourhood Pfaffenthal can already travel back to the 19th century and experience a virtual journey through this historical district, simulated as a carriage ride taking place in a minibus. Real time location based and live synchronization during the trip allows full immersion rather than just enjoying a film that is automatically played.

With the latest AR image recognition technology buildings are automatically tracked and overlaid with media of the past. In cooperation with the City of Luxembourg and its City Tourism Office **Urban Timetravel** has developed this highly innovative program; infrastructure, nature, people and animals have been designed in detail and brought to life in a multisensory way.

The animated and narrative-inspired journey into the past has already fascinated over a hundred people since the test run in December 2018.

SMART TOURISM WORKSHOPS FOR CLIENTS

Potential customers can be inspired by **Urban Timetravel's** Smart Tourism workshops to discover what virtual reality, augmented reality or mobile applications can do to realize their own mission, products and services. The goal is to create powerful concept ideas that really fit their roadmaps and amaze visitors.

Founded in 2017, **Urban Timetravel** S.A. is based in Luxembourg, official partner of the City of Luxembourg and Winner of the Lux Tourism Innovation Award.

For further information and the full service portfolio visit

www.urbantimetravel.com & www.luxembourg-city.com (see „Timetravel“)

TEAM

Johannes Berdin | CEO

Johannes is a serial entrepreneur and alumni of YCombinator. He brings international startup and project experience. Johannes graduated from the University of Saarland with a degree in Computer Science and Mathematics.

Janosch Kutas | Head of Sales

Janosch is a passionate sales professional. As a member of the European Parliament of Enterprises, he brings a strong business network. Janosch graduated from the University of Kaiserslautern with a degree in Economics.

Laura Kaufmann | 3D Artist

Laura is an exceptional 3D artist, who brings broad expertise in VR design to the team: not only did she graduate from the University of Applied Sciences in Kaiserslautern with a degree in Virtual Design. She also built VR rollercoaster experiences in the VRCoaster research team.

Lisa-Marie Rödler | 3D Artist

Lisa is a highly talented 3D artist, who was already responsible for environmental scene design in AAA games. She is also a graduate from the University of Applied Sciences Kaiserslautern with a degree in Virtual Design.

Press contact

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