

## Ngā Ara – Strategic Pathways 2019-2021

### Growth | Te Ara Tipu

#### VISION STATEMENT

For Pūhoro to reach and touch all Māori in Aotearoa

#### OUR GOAL

To develop and grow a sustainable and transformational system to provide Māori with the skills and knowledge they deserve

Pūhoro becomes incorporated.

Pūhoro will grow a vertically integrated, fully operational pipeline of delivery from Secondary School right through to Tertiary and Industry.

Pūhoro will work with a diverse range of stakeholders (Government, Iwi, Industry, Philanthropic) to increase the Pūhoro footprint within Aotearoa.

Pūhoro will have a diverse range of partnerships between Crown, Industry, Education institutions, Philanthropic and Iwi.

Pūhoro will grow internal compliance capability and capacity through robust systems and processes.

Pūhoro will be a \$10M self-sustainable organisations.

### Identity | Te Ara Tū-ā-Kiri

#### VISION STATEMENT

By Māori, for Māori, to Māori

#### OUR GOAL

Growing the identity of Te Waka o Pūhoro to be the most recognised brand in STEM Aotearoa

Pūhoro will develop a comprehensive Communications Strategy to reach all Māori in Aotearoa.

Pūhoro will establish a well-recognized brand and identity.

Pūhoro will be the most recognisable brand in Māori STEM-related pathways in Aotearoa New Zealand and the global indigenous community.

Pūhoro will ensure that all taura will be confident in their culture and identity as Māori.

### Community | Te Ara Takirau

#### VISION STATEMENT

To grow a world class community and network of Māori STEM leaders through collectivisation, connection and collaboration

#### OUR GOAL

To connect, build and grow a Pūhoro STEM community of +3000 Māori leaders by 2021

Pūhoro will grow and establish a Māori STEM network incorporating iwi, hapū, kura, school, industry, Māori Inc. Crown partners and whānau. This network/community will form a key part of the calendar for key Māori strategic events in Aotearoa.

Pūhoro will grow a network of highly recognized Māori influences, reputable ambassadors, and Māori STEM champions.

Pūhoro will develop a Leadership programme which is industry recognized and endorsed.

Pūhoro will grow and develop its alumni network.

### Innovation | Te Ara Auaha

#### VISION STATEMENT

Māori transformation through innovation, research, development and data insights

#### OUR GOAL

To build Māori capability and capacity in STEM innovation related pathways

Pūhoro will develop a comprehensive Innovation Strategy.

Pūhoro will develop year on year 'transformational impact report'.

Pūhoro will be positioned as the partner of choice for Vision Mātauranga.

Pūhoro will become a 'change agent' to normalise Māori STEM engagement and achievement (reduction in unconscious and conscious bias).

Pūhoro will annually review and evaluate internal quantitative and qualitative data systems and processes.

### Success | Te Ara Angitū

#### VISION STATEMENT

Māori succeeding as Māori

#### OUR GOAL

To equip +3000 Māori a year with the skills to successfully transition through the Pūhoro pipeline into STEM-related career pathways (higher education and meaningful employment)

Pūhoro taura will be 'degree-ready' and 'workforce ready'.

Pūhoro will engage and transition +1000 taura a year into meaningful career pathway.

Pūhoro taura will be 20% above the national average standard for achievement.

Pūhoro will review annually the form and function of its operations and associated programmes.