



41st Annual General Meeting FUNDRAISING REPORT

As with all charities, and businesses, over the past year raising funds has become even more of a challenge.

The fundraising staff team has also seen some changes over the past year. We have recently recruited a new Senior Fundraising Officer who will be responsible for driving forward fundraising activities including third party, community and virtual events, and corporate fundraising. Joining us on 3rd May, Ada Konkolska will join Francesca Di Mascio, who during the recent restructure took on the role of Fundraising Officer focussing on Trust and Foundations.

We continue to work with the support of a consultant Trusts and Foundations Manager. Working alongside the Senior Management Team, the consultant manages relationships and advises on bids for larger applications.

We would like to thank all of the Trusts and Foundations that have supported us including, but not exclusively: Corra Foundation Resilience Fund, The Shanly Foundation, Gannochy Trust, Tom Hall Trust, James T Howat Trust, Guyll Leng Trust, Lynn Foundation, Anthony Hornby Trust Sir Edward Lewis Foundation, Jules Thorn Trust, Clover Trust, Ratcliff Foundation, Sportman Charity, Hirschel Foundation, Ravensdale Trust and Bruce Wake.

As we have been unable to host actual events, we have promoted virtual activities. Our current Race to the Top challenge is reaching new heights(!), with some teams aiming to reach the summit of Everest twice; many members, staff and trustees rode, walked, wheeled and ran their way to 26.2 miles as part of the virtual London Marathon and the Fresh Air, Fresh Tracks campaign has raised over £35,000. We continue to be grateful to our regular donors for their continued support especially Brigade Electronics and Seasgair Lodges, but also thank you to those who choose to support DSUK when undertaking challenges and partaking in all community events.

During last summer we worked to engage our members by hosting DSUK live events, which included guest speakers such as Millie Knight and Dave Rydding, quiz night with Menna Fitzpatrick and Jen Kehoe and our first ever DSUK Apres live – virtual party and fortunately, despite problems that can arise with technology, everything was “alright on the night!”

We hope the remainder of 2021 will be one where we can start getting back to some semblance of normal, where we can deliver lessons again and remind people of why we do what we do. We will focus on engaging with our corporate partners including Co-op, Ellis Brigham's, and Holmland, to name but a few and will continue to work to strengthen our fundraising activities.

We have updated our website to give people more information on how they can support or donate to the charity through joining our monthly lottery, information about legacy giving or using Amazon smile when shopping online – every little helps.

If you would like any more information about fundraising for the charity or making a donation, or have any suggestions, please contact 01479 788770 or email fundraising@disabilitysnowsport.org.uk