

## **Elias Julian**

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## **VMLY&R**

Senior Designer, 2017–2019

- Led the redesign of Wendy's digital properties and the creation of the cross platform design system that powers them. Including a Sketch library distributed to a remote team across several offices and a React component library.
- Developed a rapid prototyping practice to improve the Wendy's consumer experience that resulted in UX improvements on touchpoints ranging from in-restaurant ordering touchscreens to the Wendy's twitch channel.
- Contributed to the product design and interaction design for Ford, Colgate, Electrolux and more.

## **Frederick Swanston**

Art Director, 2014–2017

- Designed products and marketing tools for a breadth of clients largely in the retail and healthcare industries, including web apps, email newsletters, modular print design systems, and more.

## **Radford University**

B.S. Graphic Design + Advertising, 2014