

Elias Julian

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Hey, my name's Elias and I'm a product designer with a penchant for the web, interaction design, and prototyping. I like to experiment with design tooling to push the bounds of what's possible, which has recently taken the form of Sketch plugins, Framer components, and my Webflow playground of a portfolio site.

In 2014 I graduated from Radford University with a Bachelors degree in Design and a focus in Marketing Communication. After graduating, I joined a small agency in Atlanta called Frederick Swanston as a Design Intern where I later became a full time Art Director. There I worked on designing a mix of digital products, modular print design systems, and often a combination of the two.

I'm currently a Senior Experience Designer at VMLY&R in Kansas City, where I work on designing products for Wendy's, Colgate, Ford and others. Both for clients and personally, my work is largely focused on design systems and the tools that shape them.

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VMLY&R

Senior Experience Designer, 2017–2019

- Led the redesign of Wendy's digital properties and the creation of the cross platform design system that powers them. Including a Sketch library distributed to a remote team across several offices and a React component library.
- Developed a rapid prototyping practice to improve the Wendy's consumer experience that resulted in UX improvements on touchpoints ranging from in-restaurant ordering touchscreens to the Wendy's twitch channel.
- Contributed to the product design and interaction design for Ford, Colgate, and more.

Frederick Swanston

Art Director, 2014–2017

- Designed products and marketing tools for a breadth of clients largely in the retail and healthcare industries, including web apps, email newsletters, modular print design systems, and more.

Radford University

B.S. Graphic Design + Advertising, 2014