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PUSHING CLEVELAND GOLF TO ATTAIN INTEGRATED ONLINE MARKETING SUCCESS

Opening a brand new Ecommerce store is no small effort, and as Cleveland Golf was preparing to launch theirs, they knew they'd need the help of experts. They hired Wpromote to craft a fully integrated online marketing campaign that would meet their paid search, organic search, and integrated strategy needs.



Cleveland Golf's Goals:

Build a comprehensive paid search campaign, including display and remarketing ads.

Create and disseminate engaging off-site SEO to generate multi-channel brand awareness.

Increase overall ROI through integrated campaign efforts.

WHAT WE DID

Chat now

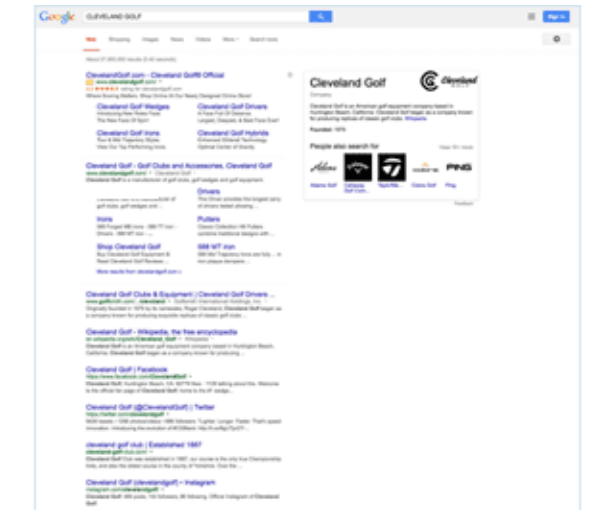




Effective Use Of Display & Remarketing Ads Boosts Your CTR.



Great Infographics Will Hugely Increase Organic Traffic.



An Integrated Campaign Is The Best Way To Multiply Conversions & ROI.

WHAT WE ACHIEVED

251%

INCREASE IN OVERALL REVENUE YEAR-OVER-YEAR THANKS TO THE
NEWLY DESIGNED PAID SEARCH CAMPAIGNS.

WIDESPREAD

EXPOSURE – WAS ACHIEVED THROUGH THE USE OF INFOGRAPHICS,
PUTTING CLEVELAND GOLF IN FRONT OF CONSUMERS NATIONWIDE.

88%

INCREASE – IN RETURN ON INVESTMENT IN JUST ONE YEAR AS THE
NEW ECOMMERCE STORE TOOK OFF.

[VIEW ALL CASE STUDIES \(HTTPS://WWW.WPROMOTE.COM/CLIENTS/CASE-STUDIES/\)](https://www.wpromote.com/clients/case-studies/)