



# IGNITE VISIBILITY DELIVERS 457.49% INCREASE IN NEW USERS AND 756.4% INCREASE IN CONTACT US PAGE GOAL COMPLETIONS VIA SEO

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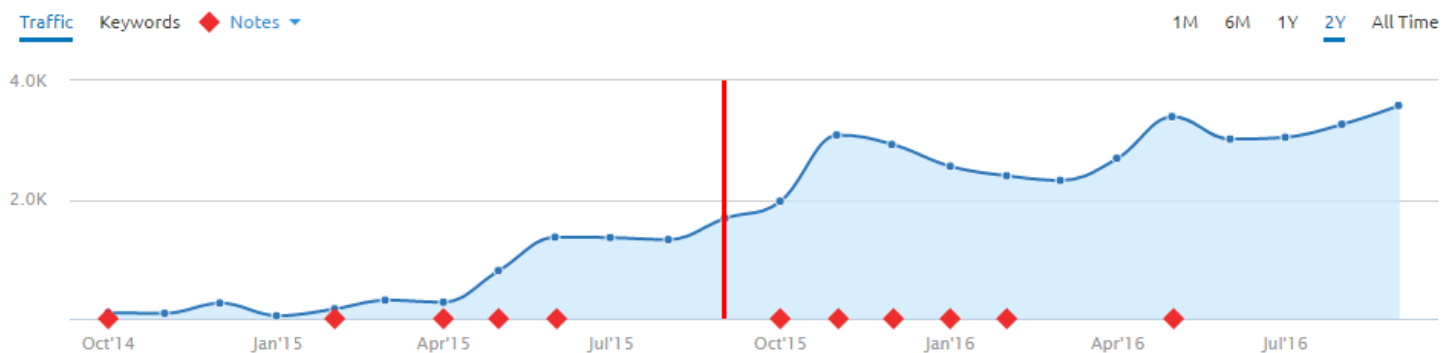
Ignite Visibility began working with Fix Auto USA in October of 2014. Throughout the entire life of the campaign, Ignite Visibility has been able to consistently increase SEO traffic and keyword rankings for the client.

By writing a large amount of content, adding keyword strategy to the entire website, performing local search engine optimization, doing content marketing, PR focused linking acquisition and other SEO best practices, Fix Auto USA has now hit record levels of traffic.

*When looking at the period of December 1, 2015 through May 31, 2016 vs December 1, 2014 through May 31, 2015 we see the following numbers.*

- Increase in total organic search engine sessions of 418%
- Increase in new organic search engine sessions 457%
- Increase in goals of people reaching the contact page of 756%

Here we see a chart from SEM Rush showing the increase in website traffic value.



## Summary

Ignite Visibility significantly increased this client’s traffic, leads and revenue. As a current client, Ignite Visibility looks forward to further success.