

# Hi there,

# I'm Lance Barrera

Product Designer & Host of CreativeMornings/Charlottesville

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## Specialties

Product Design  
Visual Design  
User Experience Design  
User Interface Design

Currently, I'm designing at WillowTree in Charlottesville, VA. I've had the pleasure of designing for a range of clients from startups to Fortune 500 companies and their end-users—consumer and enterprise. I hold a BFA from the Department of Graphic Design at VCUarts. I love making glitch art, traveling to new places, and solving interesting problems with great people.

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## Work

### WillowTree, Inc.

June 2017–Present  
Product Designer

Let's talk! [info@lancebarrera.com](mailto:info@lancebarrera.com)

### Leesa Sleep

May 2016–June 2017  
UX/UI Design • Visual Design

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Portfolio [lancebarrera.com](http://lancebarrera.com)

LinkedIn [bit.ly/2IDE64Q](https://bit.ly/2IDE64Q)

Instagram [@lance\\_barrera](https://www.instagram.com/lance_barrera)

Dribbble [lancebarrera](https://dribbble.com/lancebarrera)

### Campfire & Co.

January 2014–May 2016  
Branding • UX/UI Design

Creep away.

### BCWH

April 2013–March 2014  
Marketing/Print Design

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## Education

### Virginia Commonwealth University

2010–2013  
BFA Graphic Design

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## Community

### CreativeMornings/Charlottesville

December 2017–Present  
Founder + Host