

DRIVE ONLINE TRAFFIC

A strong brand is priceless in helping you stand out from the crowd. Amplify its reach and accelerate the impact of your marketing efforts. Increase and quantify your success with our digital marketing services, which have increased client conversions by up to 600%.



PAID ADVERTISING MANAGEMENT

Allow our team to manage your paid advertising campaigns across multiple platforms including Facebook, Instagram, and Google. This includes keyword research, tracking, split testing, daily campaign assessment, and a weekly analysis.



LOCAL SEO MANAGEMENT

Local search is powerful for your nonprofit. Four out of five consumers use search to find local information, which means if your business isn't optimized for local search, you could be missing out on 80% of your potential customers. In short, local SEO is critical if you want your business to stay relevant.



REPUTATION MANAGEMENT

Your online reputation has become more important than your ranking in Google. Depend on Daxko to manage your online reputation by monitoring campaigns across multiple review sites, set up email campaigns to help members write new reviews, and notify our customers of bad reviews so the issue can be resolved.



DIRECTORY LISTINGS

Leverage our network of over 1600 directories to ensure you appear in your local search rankings. These rankings appear above the organic results and are generally associated with google maps. Your team will have access to all directories we have added you to with regular reporting on your directories.



WEBSITE DESIGN AND HOSTING

We are partnered with and build on Open Y's Drupal platform! We also have an additional website offering on Wordpress. Depending on your budget, timeline, and long-term strategic marketing plan, we will find the option that works best for you! Sites are fully customizable and integrate with Daxko's API to ensure a seamless user experience for your members.